

New Brunswick Young Farmers Forum

2025
Sponsorship
Package



About Us

Established in the spring of 2008, New Brunswick Young Farmers Forum has been working for the past 16 years to connect young farmers with opportunities for growth through education and social connection. Our mission is anchored in three core pillars: education, value, and engagement. These principles drive everything we do and define our commitment to not just the land, but to the communities and industries we serve.

With a growing global population, a rapidly changing climate, and shifting market demands, the agricultural sector needs fresh perspectives, innovative ideas, and a strong commitment to long-term sustainability. Young farmers bring this energy, determination, and adaptability to the table, making them the critical drivers of the agricultural sector's evolution.

At NB Young Farmers Forum, we are proud to be part of this vital movement, ensuring that young farmers have the support, resources, and opportunities to thrive. Together, we are not just cultivating crops; we are cultivating the future of farming.



Our Pillars

- Education
- Value
- Engagement



Our Mission

Our mission is to provide opportunities for networking, connection, and education for young farmers in New Brunswick.



Message from our President

Hello! Thank you for taking the time to consider supporting our organization for the 2025 year. My name is Gabrielle Schenkels, I've been the President of NBYFF for the past two years now. I hope to be elected again in 2025 to be able to continue our work connecting young farmers with social and educational opportunities.

NBYFF has been in rebuilding phase since 2020, since the disruption of the pandemic. In 2024, we were able to grow our membership from a dozen to over 50, as well as send 10 members to national conferences. We hope to keep this growth going with support from sponsors in 2025.

Being a young farmer and agrologist in training myself, I understand the importance of education for young farmers to better manage their business, in the office and in the field. Equally important is connecting young farmers with social supports, through camaraderie and time away from the farm.

We hope to work with you to provide a great experience for sponsors and members in the year to come!

What We Do

At NBYFF, we are young farmers looking to help young farmers. Our group is committed to supporting each other in our journey, equipping ourselves with the knowledge, skills, and networks needed to thrive in the ever-evolving agricultural landscape.

In the 2025 year, we hope to increase the number of educational focused events, as well as the number of members sent to conferences. We also hope to engage in advocacy in the media and in consultations – this year, we were approached by four different groups looking to hear from young farmers.

All these activities would not be possible without funding from sponsorships. Representation from industry is key to build relationships and connections that benefit all parties – we hope you can help make 2025 our best year yet!



2024 Event Highlights

AGM in conjunction
with AANB in January

Virtual Trivia Night in
Partnership with NSYF

SCOW Summer Social
& Farm Tours

NBYFF & NSYF Harvest
Reception

Benefits for Sponsors



Funds from sponsorship will be used for event planning costs, administrative fees, speaker fees, and more. If there is a specific initiative you want to sponsor, let us know!

Supporting Education for Young Farmers

Help us bring in top notch speakers and educators for educational events here in NB, as well as sending delegates to agriculture conferences across Canada.

Promotion to Current and Future Farm Owners

From new entrants to multi-generational farms, our members are change-driven entrepreneurs who are looking to make the best choices for the sustainability of their business – make sure you show up for them!

Tickets to Social Events

Get to know our members in person with included tickets to all our social events! Network in a casual setting to build business relationships beyond just shop talk.

Sponsorship Packages



Sprout Package

Pre-registration invite
to all social events

Door prize/swag
opportunities

Logo on main event poster
and social media

\$500/year



Grower Package

1 ticket to every social
event

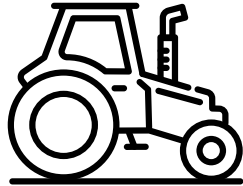
Door prize/swag opportunities

Logo on main event
media and social media

Share relevant sponsors events on NBYFF
social media and/or mailing list

\$1,000/year

Sponsorship Packages



Cultivator Package

2 tickets to every social event

Speaker/exhibitor opportunities at events when possible

Large logo with sponsor level on event media and social media

Share relevant sponsors events on NBYFF social media and/or mailing list

Sponsor contact info in event follow up email

\$2,000/year



Barn Raiser Package

3 tickets to every social event

Speaker/exhibitor opportunities at events when possible

Large logo with sponsor level on event media and social media

Share relevant sponsors events on NBYFF social media and/or mailing list

Sponsor contact info in event follow up email

Title sponsor for one event annually

+\$3,000/year



Thank you!
We look forward
to working with
you!

Contact

Gabrielle Schenkels
NBYFF President

gabbyschenkels@gmail.com
(506) 625-7718