



Open Farm Day – September 15th, 2024 – Registration & Activities Form

Join us for Open Farm Day 2024! The goal for Open Farm Day is to educate the public about where their food comes from and how it makes its way onto their plates every day. Farmers across Atlantic Canada have always put their best foot (and boot) forward to showcase the incredible food products they have to offer. Every day, they connect with the people who, like them, put food on the tables for their families and share the importance of a good meal together.

This year, the values of this much-loved event will be no different. Open Farm Day 2024 is your opportunity to take pride in your farm, your products, your contribution to a vibrant culture and economy, and most importantly to take pride in your profession.

Once again, the Agricultural Alliance of New Brunswick (AANB) has decided to host a hybrid (in-person & virtual) Open Farm Day event this year on Sunday, September 15th, 2024. This format allows for farms to participate in the format that is best suited for them.

IN PERSON OPTION

Farms opening their doors to members of the public will be able to do so without any restrictions. However, AANB will be updating the Open Farm Day handbook to include recommendations for sanitation measures.

VIRTUAL OPTION

AANB is offering two options for farms wanting to participate virtually for this year's Open Farm Day. They include hosting a Facebook Live on your farm business Facebook page or submitting pre-filmed videos that will be posted on a joint Atlantic YouTube channel. Videos must be sent before **August 16th, 2024**.

If you have any questions, please contact us at marketing@fermenbfarm.ca or call 506-452-8101.

For more information, visit:

<https://atlanticopenfarmday.ca/>

**The descriptions you provide will be used as promotion for your farm during Open Farm Day. The farm will be notified if changes are needed to the descriptions.*



Contact name: _____ Farm name: _____
Farm address: _____ Postal code: _____
Telephone: _____ E-mail: _____

Yes, I understand that, as an agricultural ambassador, I can play a key role in promoting a positive and proactive image for our industry, and will participate in NB Open Farm Day. As well, I agree to not charge an entry fee to the farm in order to keep the event accessible to the public.

Return by email: marketing@fermenbfarm.ca. **Please return the form no later than July 31, 2024.**

Open Farm Day: Farm and Activity Descriptions

Format: How will you participate in Open Farm Day this year?

Facebook Live Submit a pre-filmed video (approx. 5-10 minutes) Participate in person

Please send a proof of liability insurance to marketing@fermenbfarm.ca if you are participating in person. Pre-filmed videos (edited and non-edited) can be sent to the Agricultural Alliance of New Brunswick via www.wetransfer.com to marketing@fermenbfarm.ca before **August 16th, 2024**. Videos will be posted on the joint [Atlantic Open Farm Day YouTube channel](#) with the farmer's permission.

Farm Type: What are the commodities produced on your farm? (cattle, dairy, potatoes, pumpkins, etc.)

Description of Farm Tell us about your farm! How long have you been operating? Is it family-owned? What would you like the public to know about your farm? (2 to 3 sentences)

Services Available (Please check all that apply):

- Food Sales
- Public Washrooms
- Wheelchair Accessible

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Activities Available (Please check all that apply):

- Bees, Honey & Meadery
- Conservation & Ecosystems
- Country Stays
- Craft Breweries, Wineries & Distilleries
- Crops & Machinery
- Culinary Event
- Dairy & Cheese
- Farm Tours
- Food Sampling & Sales
- Gardens & Plants
- Livestock & Animals
- Markets & Farm Store
- Poultry & Egg Production
- Special Activities & History
- Tour
- U-Pick & Gardens
- Vegetables, Fruits, Flowers & Trees

Activity Description (What are you planning to talk about for Open Farm Day? Will you be showcasing certain topics about your farm? e.g., plant breeding, farm management, farm safety, family/workers):

Start Time (if hosting In-Person Tour): _____

End Time (if hosting In-Person Tour): _____

Website Link (For your farm - if applicable): _____

Facebook Link (For your farm - if applicable): _____

Instagram Link (For your farm - if applicable): _____

X/Twitter Link (For your farm - if applicable): _____