

# FARMER'S UPDATE

NEWSLETTER - SEPTEMBER 2023



## TOP NEWS OF THE MONTH

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## OPEN FARM DAY

### JOURNÉE AGRICOLE PORTES OUVERTES

Join us on September 17th when farms, ranches, and agri-tourism operators open their gates and invite visitors to share in local stories, see on-farm demonstrations and purchase locally grown and produced products.

For more information about Open Farm Day and to find the participant list, visit [www.atlanticopenfarmday.com](http://www.atlanticopenfarmday.com)

# PRESIDENT'S MESSAGE



**JOËL LAMARCHE**  
**PRESIDENT**

The summer of 2023 was a complex period for agriculture in New Brunswick, marked by a variety of weather challenges. Weather conditions, from a warm, dry start to spring to heavy rains in June and July, posed problems for farmers, including vegetable rot, fungal diseases and harvest difficulties.

Earlier this year, municipal mergers raised concerns among the province's farmers. However, the passage of the Local Governance Act appears to have provided safeguards to ensure that landowners have a voice when they have concerns about municipal by-laws.

New Brunswick hosted the summer meeting of the Canadian Federation of Agriculture. This provided an excellent opportunity to showcase New Brunswick agriculture and share ideas with colleagues from other provinces.

Despite the challenges encountered, it was encouraging to see the commitment and hard work of producers dedicated to agriculture in New Brunswick. Let's hope the weather conditions are more favourable for this fall's harvest.

I would like to thank the members of the alliance for their support, and the staff for their positive involvement.

# MESSAGE FROM THE CEO

The growing season is upon us and I want to wish everyone a wonderful harvest season. With all the rain we have had, I hope most of your crops have survived and done well. It has been an unpredictable summer weather-wise that is certain.

We continue to deliver programs which include Environmental Farm Plan, Agriculture in the Classroom, Workforce Development, and Shared Workforce, Mental Health and Farm Safety (with Agriculture NB), as well as our big Federal five-year project, Agriculture Climate Solutions – Living Labs.

The programs mentioned above are funded 100% by various sources such as the new Sustainable Canadian Agricultural Partnership (SCAP), which is administered by the Department of Agriculture, Aquaculture and Fisheries, the Department of Post-Secondary Training and Labor, the Atlantic Canada Opportunities Agency, and various other sources. We work closely with government in order to help guide various policies and changes in Legislature that will be implemented. We also work with our coalitions of Agriculture NB and Farms and Forests NB when there are matters that affect all farmers and our values align.

This fall, our regional meetings will hopefully be in person. A registration process will be set up in order for us to assess how many people plan on attending. If there is less than 5, we will move to a virtual zoom meeting. This is your chance to bring forth resolutions which would be voted on at the AGM in January, and it is what we work on here at the office with the various departments involved for the upcoming year. We hope you will attend the meeting for your region. If you are not certain which region you are in, please call the office at 506-452-8101.

We will continue to update members through our newsletters, e-activity reports, websites (AANB and AgriNB), Facebook and now Instagram. We look forward to your continued support of the Alliance, and we wish you all good health and a great growing season.



**ANNA BELLIVEAU**  
**CEO**

# ISSUE UPDATE

## >>> 1) MENTAL HEALTH AND FARM SAFETY PROGRAM

Agriculture NB, our coalition with the National Farmers Union in NB and Really Local Harvest, has teamed up together with the Department of Agriculture, Aquaculture and Fisheries to bring a new Mental Health and Farm Safety Program to the Province. We have a coordinator, Victoria Hutt, who will be organizing workshops for farmers and promote the program through various venues. Please check out the new website for mental health resources at [www.farmtalkcare.ca](http://www.farmtalkcare.ca).

## >>> 2) AGRICULTURAL CLIMATE SOLUTIONS (ACS) – LIVING LABS FEDERAL PROGRAM

The goal of the Agricultural Climate Solutions Program (ACS) – Living Labs Program is to accelerate co-development, testing, adoption, dissemination and monitoring of technologies and practices, including beneficial management practices (BMPs), that sequester carbon and/or mitigate greenhouse gas (GHG) emissions. Twenty-five commercial research sites were launched this spring across the province and testing on these sights will continue for the next several years. The manager for this multi-year project is Cedric MacLeod, and several other people and contractors have been hired specifically for this initiative.

## >>> 3) RURAL ROADS PROGRAM

There is a set budget of \$100,000 through the Department of Transportation and Infrastructure (DTI) to maintain this program, so unfortunately there is always more demand than there is money to spend on all of the roads. Repairs were started in the spring and will continue into the fall. The 2024 forms will be sent with this newsletter to members. Please note that if you have applied in the past and your road was not chosen for the program, you must apply again in order to have your road submitted.

## >>> 4) DESIGNATED ROADS PROGRAM

District engineers for DTI have received the requests for the roads to be fixed and will shortly release their program for the upcoming year. There is no assigned budget for this program and the district engineers will decide at the end of April or early May if the submitted roads will be within this year's schedule to be repaired.

## >>> 5) RESOLUTIONS MEETINGS

We had separate meetings in June with the Department of Agriculture, Aquaculture and Fisheries, the Department of Environment and Local Government, the Department of Transportation and Infrastructure, and the Department of Post-Secondary Training, Education and Labor, to discuss the resolutions from the AGM and how to move forward with them. We have received responses from all of the Departments regarding the resolutions.

## >>> 6) DEPARTMENT OF AGRICULTURE, AQUACULTURE AND FISHERIES (DAAF)

We continue to meet monthly with various representatives of DAAF in order to address issues and share pertinent information on both sides. This includes meetings with the Minister, Deputy Minister, Assistant Deputy Minister, Directors, and other representatives

# ISSUE UPDATE (CONTINUED)

## >>> 7) SUSTAINABLE CANADIAN AGRICULTURE PARTNERSHIP (SCAP)

SCAP is the new federal/provincial/territorial framework that started on April 1, 2023. The new five-year funding stream is now open for applications. Please visit <https://www2.gnb.ca/content/gnb/en/departments/10/agriculture.html> in order to see the various sources of funding and application forms.

## >>> 8) CFA SUMMER MEETING AND TOUR

The Canadian Federation of Agriculture, which is our federal umbrella group, held their summer meeting in Fredericton on July 18 and 19. The AANB was responsible for organizing the tour and supper on July 17th. The tour started in the afternoon at Scott's Nursery, followed by drinks and a tour of Picaroon's brewery. The supper was organized by Farms to Table and was held at the Everett Family Orchard, which included a four-course meal made from local ingredients, and also included local drinks, snacks, and entertainment. The tour and evening supper was a great success and we received only positive feedback from the people who participated.

## >>> 9) NB POWER RATE DESIGN

NB Power is proposing a new rate design for various entities, and farms are included. They are proposing that farms which produce over a certain amount of power be classified as commercial, instead of the current residential rate they are currently at. The AANB is sitting as an intervener at the hearings taking place, and the Environmental Committee is very active on this file. We have met with NB Power representatives and have upcoming meetings again with them. We have also requested a meeting with Ministers Johnson and Holland to relay our concerns.

## >>> 10) WORKFORCE DEVELOPMENT COORDINATOR

Kim Lipsett is our new Workforce Development coordinator, and she is busy getting to know the program, working closely with Jimmy Alam, our Shared Workforce coordinator. A steering committee meeting has been set up and the work will continue to unfold.

## >>> 11) SARPAL

As part of Canada's National Conservation Plan, the Species at Risk Partnerships on Agricultural Lands (SARPAL) initiative is focused on working with the agricultural community to facilitate recovery of species at risk on agricultural lands through voluntary stewardship actions related to critical habitat for species at risk. Previously administered by Nature NB, the AANB will now be delivering this important program through our coordinators of the Environmental Farm Plan, John Russell and Likhita Potluri.

## >>> 12) REGIONAL MEETINGS

This year, it is our goal to have the Regional meetings in person again. However, we need members to participate for this to occur. The AANB will have a registration process which will be sent to members at the beginning of October to assess how many people would like to attend an in-person meeting. If there is less than 5 people registering, the meeting will be moved to a virtual platform through zoom. Remember this is your only chance to bring forth resolutions that would be voted on at the AGM.



# LIMESTONE PROGRAM

## AGRICULTURAL LIMESTONE TRANSPORTATION ASSISTANCE PROGRAM

Farmers can receive financial assistance towards the transportation of agricultural limestone to their fields.

For eligibility criteria visit  
[GNB.CA/Agriculture](http://GNB.CA/Agriculture)



## 2023 REGIONAL MEETINGS

### You're Invited!

We invite you to attend the nearest regional meeting of the Agricultural Alliance of New Brunswick. To ensure proper planning, we kindly request all producers to register beforehand using the link that will be sent out in October. The meeting will be held in person unless the registration count falls below 5, in which case it will be conducted via Zoom.

- Region 1 (Grand Falls):** November 1st, 1 pm - 3 pm
- Region 2 (Bathurst):** October 30th, 1 pm - 3pm
- Region 3 (Moncton):** October 30th, 6 pm - 8 pm
- Region 4 (Sussex):** November 2nd, 1 pm - 3 pm
- Region 5 (Fredericton):** November 2nd, 6 pm - 8 pm
- Region 6 (Wicklow):** November 1st, 6 pm - 8 pm



## ➤➤➤ ONLINE ENVIRONMENTAL FARM PLAN

The New Brunswick Environmental Farm Plan (NBEFP), administered through the Agriculture Alliance of New Brunswick, has launched its new website that provides New Brunswick producers access to a digital version of their farm plans. The NBEFP is a self-assessment tool used by producers to analyze environmental strengths and weaknesses on their farm. Producers are encouraged to create action plans, which will create sustainable solutions for their farms.

The New Brunswick Environmental Farm Plan website makes assessments easier to access online and can be found by visiting <https://www.efnpbpfe.ca/home>



## PROTECTING SPECIES AT RISK ON FARMLANDS <<<

Agricultural landscapes often provide vital habitat for wildlife, including species at risk. That is why Nature NB has been working in partnership with the Agricultural Alliance and other stakeholder groups to implement conservation actions on farms across the province. The dedicated project team has come up with conservation strategies that will work to protect and restore farm ecosystems for species at risk like bobolink, wood turtle, barn swallow, little brown bat and more. These strategies range from simple actions like planting trees and reducing light pollution, to more complex actions like riparian restoration and controlling domesticated predators.

Now, we want to hear from you! Tell us your thoughts on our conservation strategies and let your voice be heard. Fill out the short survey to learn more about the strategies and to share your thoughts and opinions. Additionally, if you would like to become involved in the project, you can leave your contact information and we would be happy to follow up with you on conservation actions for your property. Together we can all work to protect species at risk on agricultural lands!

<https://www.naturenb.ca/agriculture/>



## >>> AGRINB SHARED WORKFORCE PROGRAM

With the support of the Steering Committee for the New Brunswick Agricultural Workforce Strategy and our partners, we are pleased to provide an update on the "Shared Workforce Program" that was identified as one of the most cited opportunities by farmers and included as an initiative in the New Brunswick Agricultural Workforce Development Plan (2020-2024) [click here!](#)

### Program Objective

The program's overarching goal is to create a strong pool of talent to meet both the seasonal and year-round labour demand in the years ahead for the New Brunswick agriculture industry. While it is recognized that this program will not address all current and future human resource requirements it does provide one option for addressing the labour requirements for farm operations.

The idea involves coordinating a workforce that can be used by multiple farms and businesses based on the harvesting/heavy workload season. It is envisioned that the makeup of the workforce will be a mix of domestic and new immigrants to New Brunswick, students, retirees returning to work, and workers in the agricultural sector.

A pilot project was launched this summer in the Fredericton region with a workforce pool ranging from 15 to 25 workers. To date, 9 farm operators have expressed an interest in using the program, and 5 have hired workers on a temporary basis to address their short-term labour requirements. The pilot is providing our organization with the opportunity to develop best practices for matching businesses with workers, as well as addressing logistical challenges and scheduling. Services required on farms have ranged from 1 to 5 days. We are encouraged by the positive feedback received from both the farmers and workers. Our role is one of matching farm operations with workers.

As the program progresses, we believe the seasonal workforce will gain the skills necessary to become real assets for the businesses throughout the production cycle and harvest seasons.

If you believe this program might be of interest to you, we would welcome the opportunity to discuss your requirements and what options can be developed to match identify and match worker.

For further information please contact Jimmy Alam, Shared Workforce Program Manager, at [evolution@agrinb.ca](mailto:evolution@agrinb.ca).



## >>> ENCOURAGING THE USE OF THE AGRINB AGRICULTURAL JOB BANK

In February of 2023 a job bank for connecting agricultural employers with job seekers in New Brunswick was launched. This platform offers the added convenience of allowing employers to advertise job openings at no cost, thus promoting employment opportunities within the agriculture industry and working towards bridging the labour shortage gap.

The “AgriNB Job Bank” is integrated within the [AgriNB.ca website](https://www.agrinb.ca), which has been increasingly recognized as the premier destination for information and resources within the agricultural industry, catering to the needs of both employers and employees, as well as individuals with interest in the sector. We would encourage agriculture businesses to use this site for advertising jobs as we direct all job seekers to this site.

The AgriNB Job Bank is designed to be user-friendly, for employers who can create an account and post job listings, and for applicants who can apply for the jobs using the method outlined by the employer. It presents mutually beneficial opportunities for agricultural employers looking to fill labour gaps and job seekers interested in growing their careers in agriculture. It is a free service, easy to use for both employers and employees and provides up-to-date job opportunities in all agricultural fields. We would encourage all agriculture businesses to use this job bank.

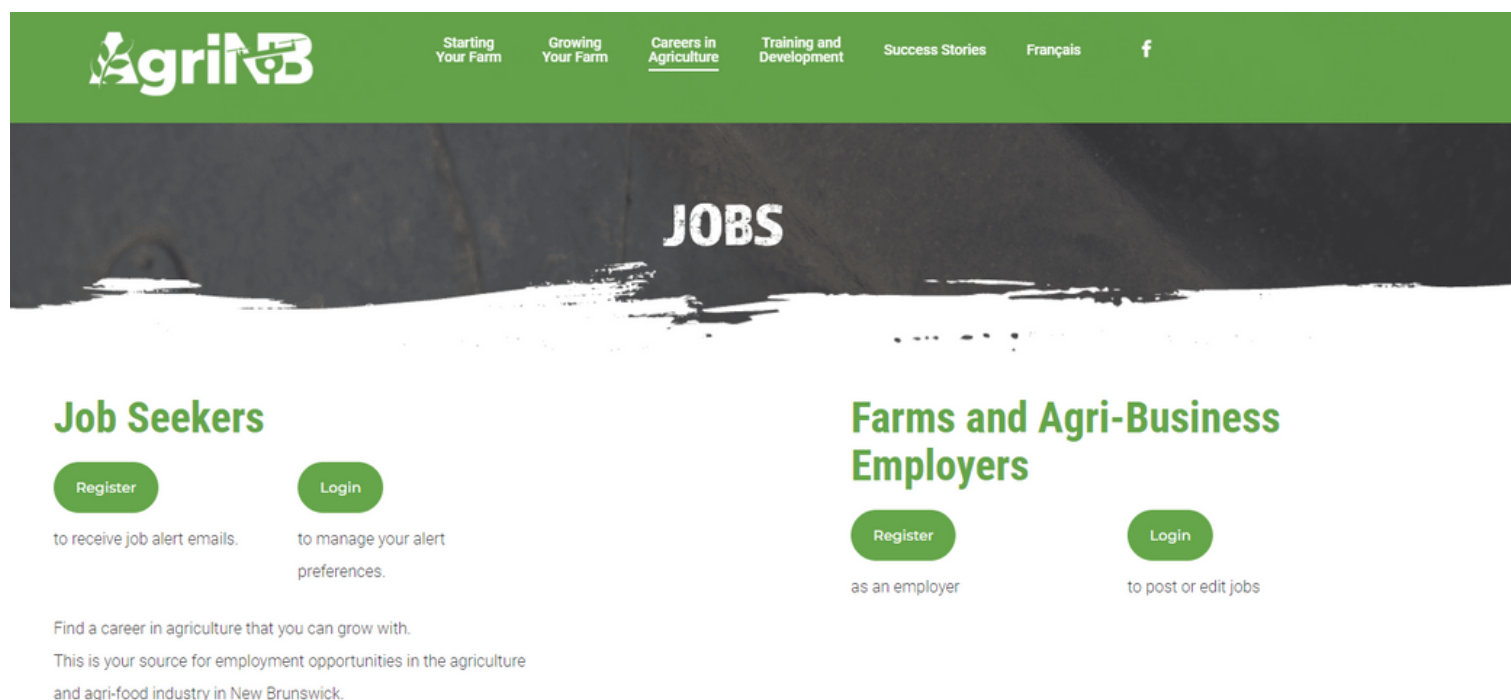
To learn more about the AgriNB Job Bank and to start using it, please visit our website at [AgriNB.ca](https://www.agrinb.ca).

For any questions or additional information please contact:

Jimmy Alam, Shared Workforce Program Manager

Agricultural Alliance of New Brunswick

506-260-2213 | [evolution@agrinnb.ca](mailto:evolution@agrinnb.ca)



The screenshot shows the AgriNB Jobs website. The header is green with the AgriNB logo and navigation links: Starting Your Farm, Growing Your Farm, Careers in Agriculture (underlined), Training and Development, Success Stories, Français, and a Facebook icon. Below the header is a large black banner with the word "JOBS" in white. The main content area is white and divided into two columns. The left column is titled "Job Seekers" and contains a "Register" button (to receive job alert emails) and a "Login" button (to manage your alert preferences). The right column is titled "Farms and Agri-Business Employers" and contains a "Register" button (as an employer) and a "Login" button (to post or edit jobs). At the bottom, there is a footer with the text: "Find a career in agriculture that you can grow with. This is your source for employment opportunities in the agriculture and agri-food industry in New Brunswick."



## >>> AG IN THE CLASSROOM SUMMER RECAP

Agriculture in the Classroom NB does not stop agriculture education in the summer. Our main program, Spuds in the Tub has grown to eight centers across the province. Students planted potatoes in June and have tended them throughout the summer. We are currently scheduling harvest celebrations to harvest the potatoes and prepare a meal to share with the students. Spuds in the Tub is generously supported by Potatoes NB and the Province of NB.

In a new partnership with Fairs and Exhibitions NB, AITC-NB has displays and students' activity areas at in Petitcodiac, Stanley and Fredericton. The focus is engaging with the community to showcase AITC-NB programs and to have a dialogue about the importance of careers in agriculture.

AITC-NB also worked with the Anglophone School District's Summer Institute. Teachers were introduced to national resources in an AITC-NB presentation, participated in a farm tour in partnership with Nutrients for Life, and then had another workshop focusing on AG110 with AITC-NB and Nutrients for Life.

The foundation of another incredible school year has been laid and we look forward to engaging with teachers when they return in September.



## >>> LIVING LAB

The AANB is excited to be part of an initiative called the Living Lab, which brings together farmers and researchers on the farm to identify readily available, climate smart practices that enhance farmer profitability and strengthen our nation's food systems. New Brunswick Living Lab is part of a network of living labs across Canada, and builds on the success of the Living Lab in PEI which focused on finding environmental solutions for the potato industry. The New Brunswick Living Lab will look at the feasibility of adopting beneficial management practices to sequester carbon, reduce greenhouse gas emissions, and increase biodiversity on farms over the next four years.

By collaborating on farm, the management practices will make sense and work for farmers. Through a co-development process involving primary producers and industry stakeholders, the following five management practices have been identified as areas of interest. They will be studied at a commercial scale, on twenty five farms throughout the province with specializations including pasture, forage, and food production.

### 1. Advanced Cropping Systems

- Reduced Tillage
- 4R Nutrient Management
- Cover Cropping

### 2. Enhanced Forage Management

- Reduced Tillage
- 4R Nutrient Management
- Enhanced Legume Content

### 3. Enhanced Pasture Management

- Rotational Grazing
- Soil pH Correction
- Enhanced Legume Content

### 4. Advanced Nitrogen Management

- 4R Nutrient Management
- Urease and Nitrification Inhibitors
- Split Nitrogen Application

### 5. Enhanced Landscape Functionality

- Carbon Rich Habitat Conservation
- Enhanced Pollinator Habitat
- Perennial Land Cover Establishment

## >>> FARM TALK CARE (MENTAL HEALTH & FARM SAFETY)

It has been a busy few months since launching the new Mental Health and Farm Safety Initiative in June! We are connecting with New Brunswick agricultural and mental health partners to introduce our program and resources; please reach out to our program coordinator Victoria Hutt at [talkparle@fermenbfarm.ca](mailto:talkparle@fermenbfarm.ca) to attend an upcoming event or meet with your group!

Visit [www.farmtalkcare.ca](http://www.farmtalkcare.ca), or follow us on social media at TalkParleNB, to learn more about how to care for yourself, your family, your workers on the farm, and anyone in the farming community.

**Keep on farming. Talk it out. Seek care.**

Tools, information, organizations and research are offered in three categories - Farm, Talk, and Care - to help direct you to the resources needed:

- **FARM:** Learn more on maintaining current mental health and wellness so you can keep on farming. Learn about managing low mood, worry, coping with stress, strengthening relationships, and managing substance use.
- **TALK:** Irritable, impatient, distracted? Experiencing trouble sleeping, lack of energy or struggling to control some addictive behaviours? Explore tools on experiencing mild to moderate signs of low mental health such as these.
- **CARE:** Feeling angry, negative, withdrawn, depressed? Can't sleep, unable to concentrate or perform your usual tasks? Experiencing absenteeism, suicidal thoughts, extreme weight gain or loss, frequently drinking or other addictions? Learn how serious your symptoms are, healthcare needed, and steps to take to seek care.

## >>> NB APPLE GROWERS WELCOMES NEW EXECUTIVE DIRECTOR

Denise grew up on a dairy farm in south central New Brunswick. After high school she completed her BSc. in Animal Science at Dal AC. Denise worked in the Sheep, Swine and Dairy industry while in NB. Shepherd to her own flock of 200 ewes; Validator for ProAction; Swine breeder for Metz Farms and milker for many dairies including her own while residing in Portage Vale, NB. In 2008, Denise and her husband moved their family to Ontario to pursue new adventures in Agriculture.



Again, entering the Swine Industry as Swine Barn manager at the Trouw Research Farm in Burford, Ontario; Denise managed both the barn staff and the research trials. Cargill then snatched her to work in their Woodstock, Ontario office as the "Dealer in the House"; managing the direct sales of Swine feed to over 30 clients, working closely with customer service, logistics, territory sales managers and producers. Denise joined the Ontario Pork Congress (OPC), OPIC (Ontario Pork Industry Council) and dedicated time to "Bite of Brant"- An ag awareness committee for Grade 5 Students which included all commodities and YES Apples.

Denise entered the Animal Health world with Vetoquinol as a territory manager in Ontario and Atlantic Canada; managing this area for 7 years. In 2021 Denise and her husband returned to NB. In 2022 Denise started her new role as Executive Director of PorcNB Pork and PEI Hog Commodity Marketing Boards; adding the NB Apple Growers Producteurs de pommes du NB to her portfolio this August.

"My passion is agriculture, and I am happy to be back home in the Maritimes! I look forward to defining my new role as Executive Director of the NB Apple Growers Producteurs de pommes du NB. I will continue to be an advocate for agriculture, producers of the day and mental health."

## ➤➤➤ TRACEABILITY PROGRAM FOR PIGTRACE

All pig owners are required to enroll in the PigTrace Program to support animal health and food safety. A reminder to all Feed stores, livestock dealers and farmers in NB and PEI that the Traceability program for PigTrace has been mandatory since July 1, 2014. The program is enforced by CFIA. Every person involved in the movement of all pigs is responsible to report movement in PigTrace, this is the law in Canada.

Feed stores, livestock dealers or farmers purchasing weaner pigs from a hog producer to resell to backyard producers, must abide by PigTrace regulations. All pig owners are to be enrolled in Pig Trace; movement is to be recorded in their PigTrace account. This requires a Livestock PID # and a PigTrace account set up (these are provided free of charge).

Set up prior to purchasing the weaner pigs to ensure movements are recorded. Each individual purchasing weaner pigs (backyard producer)

NB- contact NBDAAF @506-432-2150

Visit <https://www2.gnb.ca/content/dam/gnb/Departments/10/pdf/Agriculture/Livestock-Betail/traceability-program-for-pigTRACE.pdf> to find more information

Please help us spread the word to educate anyone! If you have any questions, contact NB Pork at 506-458-8051, 226-228-8655 or PigTrace at 1-866-300-1825. Thanks so much for doing PigTrace a regulation that has been in place since 2014!

## ➤➤➤ MARITIME BEEF COUNCIL

Despite the rain forecasted, the Maritime Beef Council hosted the annual Forage Field Day on August 9th at the AAFC Research Farm in Nappan, NS. Over 120 attendees got to tour the research plots and hear presentations from the researchers including Dr. Yousef Papadopolous, Dr. Kathleen Glover, Keven Vesey, Jason Wells, and John Duynisveld. The afternoon had the group return to the fields for Katie Trotter, Perennia Food and Agriculture Corporation, to demonstrate how much pasture space was needed daily for a single cow and for Green Diamond Equipment Ltd. to demo a SaMASZ flail mower. The group then moved back into the tent with Ellen Crane who talked about the various Beef Cattle Research Council resources followed by Nick Green, Kingston View Farms, and Maria Duynisveld, Holdanca Farms, who spoke about different grazing technologies and best practices. We finished with Living Labs presentations from discussing the various project in the works in all three Maritime provinces. Thank you to the Cumberland County 4-H for catering a delicious lunch!

The Canadian Beef Industry Conference was held on August 14-17 which included the Canadian Beef Check-Off Agency's AGM as well as information sessions on Emergency Preparedness and Beef Sustainability, among other things. The Conference is a great opportunity to get industry representatives from across the country together to discuss issues and bring new ideas back to the province!

New Sustainable Canadian Agriculture Programs were launched in the spring and the Rotational Grazing has returned to the program suite! The objective of this program is to assist beef producers to adopt or improve rotational pasture management on their farms. Be sure to check out all available programs on the NB DAAF website.

Trevor Welch is the chair of NBCP, for any questions, comments, or concerns please get in touch with the NBCP office by calling 506-458-8534, emailing [coordinator@agricommodity.ca](mailto:coordinator@agricommodity.ca) or visiting [bovinsnbcattle.ca](http://bovinsnbcattle.ca)

## FARMING, FULFILLED

Many discussions surrounding mental health focus on the challenges. Conditions like depression, anxiety and self-doubt receive a lot of necessary attention. Thankfully, the stigma of talking about and dealing with these issues is dwindling as society comes to terms with the reality that most people will experience a mental health challenge at some point in their lives.

But what about the positive aspects of good mental health? Self-awareness is a huge part of the mental health discussion, and just as we're all learning to recognize warning signs or symptoms of mental health concerns, being aware of and understanding good mental health traits is important too.

### The benefits of farming

Feeling a sense of fulfilment is part of what makes farming such a compelling vocation. From an emotional perspective, fulfilment is often described as being satisfied, happy in personal choices and having positive energy. One might describe it as "being in a good place right now." On the professional side, fulfilment is more about feeling that your talents and skills have led to successful outcomes – and this is where farming can be so rewarding.

Having a passion for what you do and being able to celebrate milestones and reach defined goals can stimulate a feeling of accomplishment and fulfilment. It's important to set goals and celebrate meeting them. It's easy to immediately shift focus to the next objective, but deliberately taking time to "stop and smell the roses" is a big part of extending the feeling of achievement.

Recognizing moments of joy, whether exuberant and shared or solitary and personal, is where fulfilment lies. Step out of the tractor after a productive day and take a moment to breathe in the smell of the soil and acknowledge the beauty of the farmscape, or appreciate a long row of contented cows enjoying their feed before leaving the barn.

Being cognizant of these moments and seeking more of them will generate more fulfilment than buying the land or building the barn. Some people naturally take this approach. For others, it might not come as easily. The key is that there's only one person who can build a life of fulfilment – you.

There are endless articles and advice available on how to achieve fulfilment in personal and professional lives, and they share some common elements. The following 7 Steps to Self-Fulfilment is from Brian Tracy, a motivational speaker and author.

#### Surround yourself with positivity

Your happiness and attitude can be greatly affected by your environment and the people around you.

#### Visualize success

Give yourself goals to reach in your personal and professional life. Visualize what it will take to be successful and implement a step-by-step plan.

#### Celebrate your accomplishments

Give yourself recognition and a reward for a job well done.

#### Take charge of your happiness

Don't blame others for your lack of happiness. Take the matter into your own hands and find ways to be fulfilled. You are completely responsible for your own happiness and fulfilment.

#### Help others

Share some of your resources with others. It can be time, money, skills or something else. You will help someone else and add to your happiness.

#### Take care of yourself

Try to lead an active and healthy lifestyle. Rest when you need it and don't overlook your own needs.

#### Find the good

Look for the situations and people in your life that are positive and focus on these.

From an AgriSuccess article by Peter Gredig.

Visit the Wellness section of the FCC website for more resources and tools.

#### About FCC

FCC is Canada's leading agriculture and food lender, dedicated to the industry that feeds the world. FCC employees are committed to the long-standing success of those who produce and process Canadian food by providing flexible financing, AgExpert business management software, information and knowledge. FCC provides a complement of expertise and services designed to support the complex and evolving needs of food businesses. As a financial Crown corporation, FCC is a stable partner that reinvests profits back into the industry and communities it serves. For more information, visit [fcc.ca](http://fcc.ca).





# GENERAL INFORMATION

## >>> MEMBERSHIP RENEWAL

We would like to remind you that AANB's membership renewal period will start on **February 1st 2024**. To register, you may access the form by visiting your closest SNB office or by visiting our website: [www.fermenbfarm.ca/membership/farm-businessregistration/](http://www.fermenbfarm.ca/membership/farm-businessregistration/). For more information, call us at **(506) 452-8101** or email [alliance@fermenbfarm.ca](mailto:alliance@fermenbfarm.ca).

Being a member of AANB provides you access to membership benefits, fuel purchasers' permit, farm plates and keeps you informed on important agriculture topics, and our activities.

## FARM OF THE MONTH >>>

The AANB continues to look for more interest in the "Farm of the Month" campaign.

This campaign features various farms from across New Brunswick by showcasing who they are, what they do, etc. This will give the opportunity for producers to get free publicity through the AANB Facebook page and website, while increasing awareness of different types of agriculture across the province.

Visit <https://fermenbfarm.ca/farm-of-the-month/> to find out more about the Farm of the Month.

For more information on how you can take part in the Farm of the Month campaign, reach out to Dylan LeBlanc by email at [marketing@fermenbfarm.ca](mailto:marketing@fermenbfarm.ca)

## >>> TRESPASS SIGNS

AANB printed Access Prohibited signs for members. Signs are available for purchase at \$5 each by cash, cheque or e-transfer. The limit is now 20 signs per farm.

Signs must be picked up at the Fredericton office. Call 506-452-8101 or email us at [alliance@fermenbfarm.ca](mailto:alliance@fermenbfarm.ca) to order.



## RURAL ROADS ENHANCEMENT PROGRAM <<<

Find the 2024 Rural Roads Enhancement Program Survey below. Please fill it out and submit to [alliance@fermenbfarm.ca](mailto:alliance@fermenbfarm.ca) no later than October 1st, 2023.

<https://fermenbfarm.ca/wp-content/uploads/2023/08/Rural-Road-Enhancement-Program-for-2024-program-year-E.pdf>

# SAVOUR NB

New Brunswick is known for its innovative, fresh, and diverse food and beverage products. However, as an industry, we've lacked a united organization to represent our local offerings collectively.

Introducing Savour NB! We are a newly formed, industry-led organization dedicated to helping New Brunswickers discover and select our local food and beverage offerings.

All local NB producers are encouraged to become members of Savour NB (It's free!). You'll experience the many member benefits, including elevated customer awareness via the Savour NB brand and access to valuable support programs and services.

To become a member, scan the QR code on this page or go to [savournb.ca](https://savournb.ca).



## Become a member of Savour NB!

Be a part of an innovative community of people who grow, make, sell, and serve top-quality food and beverage products. Together, we can elevate the collective culinary landscape of New Brunswick.

To become a member, scan here!



Want to know more? Go to [savournb.ca](https://savournb.ca)

## 2023-2024 ASSOCIATE MEMBERS



# 2023-2024 BOARD OF DIRECTORS

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- Vacant Position

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**MENTAL HEALTH & FARM SAFETY COORDINATOR - VICTORIA HUTT**

**PROGRAM OFFICER - APRIL THORNE**

### CONTACT US:

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# Sustainable Canadian Agricultural Partnership

Competitive. Innovative. Resilient.

The Sustainable Canadian Agricultural Partnership (Sustainable CAP) is a five-year (2023 – 2028), cost-shared investment by federal-provincial and territorial governments to strengthen the competitiveness, innovation, and resiliency of the agriculture, agri-food and agri-based products sector.

## Eligible applicants include:

- Indigenous Peoples or Organizations
- Agriculture producers (individuals or groups)
- Agriculture producer associations
- Agri-businesses
- Academic or research institutions
- Processors of New Brunswick Agri-food products
- Other individuals or groups capable of achieving program objectives

## New Brunswick's Sustainable CAP Programs include:

- Advancing Agri-Food Processing
- Agri-Land Accessibility and Enhancement
- Agro-Environmental Services
- Beneficial Management Practices
- Business Planning, Skills Development and Agriculture Education
- Crop and Livestock Sector Development
- Enabling Agricultural Research and Innovation
- Environmental Farm Management Planning
- Improving Crop and Livestock Health and Quality
- Indigenous Agriculture Development Program
- Livestock Genetic Enhancement
- Market Development and Access
- Resilient Agricultural Landscapes Program
- Risk Management and Food Safety

General inquiries can be submitted by e-mail to [Sustainable.CAP@gnb.ca](mailto:Sustainable.CAP@gnb.ca).

Please contact staff from the Department of Agriculture, Aquaculture and Fisheries to discuss your project.

Contact information for staff can be found in the links below.



Crop Sector  
Development



Business Growth



Livestock Sector  
Development



Sector Development -  
Potato



Scan to access [funding program guidelines and application forms](#).



## NEW BRUNSWICK Nuisance Deer Management Assistance Program 2023 FACT SHEET

- What?** The Nuisance Deer Management Assistance Program (NDMAP) will allow eligible agricultural producers who have experienced economic loss due to deer damage to receive special permits authorizing hunters to harvest up to two antlerless deer. The permits are issued to hunters who are chosen by the producer to harvest deer on their property. Permits will be provided to harvest only antlerless deer, as removal of those deer will have the greatest effect on controlling local populations. The number of available permits will be determined for each property by the Department of Natural Resource and Energy Development (DNRED) on a case-by-case basis.
- When?** NDMAP permits will be valid for use by hunters only during the open deer hunting season for the local area of the property (October 2 – November 19, 2023).  
**Application dates are September 1 to October 31, 2023.**
- Why?** Deer can have significant impacts to agricultural producers. DNRED is working with the Department of Agriculture, Aquaculture and Fisheries (DAAF) to help reduce local deer densities in a manner that is safe, effective and acceptable to most residents. Allowing hunters to harvest extra deer is an efficient approach to address the issue while allowing public benefit from the resource.

### HOW TO APPLY FOR A NUISANCE DEER MANAGEMENT ASSISTANCE PROGRAM PERMIT

Professional agricultural producers that are eligible for the **Wildlife Damage Compensation Program** or the **Wildlife Damage Mitigation Program** (administered by DAAF) are eligible to apply:

- STEP 1** [Contact DAAF Wildlife Damage Compensation Program Coordinator to express your interest in obtaining NDMAP permits for your property.](#) – Eligibility for the Wildlife Damage Compensation Program or the Wildlife Damage Mitigation Program, and Property Identification Numbers (PIDs) are required to apply. DAAF will forward eligible applications to DNRED for assessment.
- STEP 2** [Site Assessment](#) – Private properties greater than 1 acre with legal hunting potential are eligible. Properties may receive a site visit by DAAF and DNRED staff to assess for crop damage, any potential hunting safety concerns, and the number of permits to be issued. Hunting will NOT be allowed within 100 meters of neighboring dwellings. Discharge distances for archery may be reduced from the landowner's dwelling with the landowner's permission. Applications for privately leased lands must include signed permission from the landowner.
- STEP 3** [Approval](#) – Qualifying agricultural producers will receive written notification from DNRED of the number of NDMAP permits that will be issued for their respective property (PID) and any conditions that may be applied.
- STEP 4** [Selection of Hunters](#) – Most landowners desire some control over who accesses their property. It will be the responsibility of the producer to select hunters to hunt deer on their property under a NDMAP permit. Producers will provide each hunter's name, address and 2023 deer hunting license number to DNRED. Once approved, agricultural producers can pick up their NDMAP permit package from a local DNRED office, and eligible hunters can pick up their permit(s) from the agricultural producer.

**NOTE:**

- a. Only hunters holding a current Class III Resident deer hunting license are eligible for NDMAP permits;
- b. Up to two antlerless deer may be harvested under a NDMAP permit;
- c. The NDMAP permit is in addition to the normal one-deer bag limit;
- d. Hunters must register the harvested deer at an DNRED office.

**DAAF Wildlife Damage Compensation Program Coordinator:** (506) 744-0915; email: [monic.thibault@gnb.ca](mailto:monic.thibault@gnb.ca)

**Local DNRED offices,** please see: <https://www2.gnb.ca/content/gnb/en/departments/erd/fish-and-wildlife/content/Regions.html>

**Application ends on October 31, 2022. Processing times for applications could take up to 3 weeks, but may vary depending on volume.**