



Open Farm Day – September 17th, 2023 – Registration & Activities Form

Join us for Open Farm Day 2023! The goal for Open Farm Day is to educate the public about where their food comes from and how it makes its way onto their plates every day. Farmers across Atlantic Canada have always put their best foot (and boot) forward to showcase the incredible food products they have to offer. Every day, they connect with the people who, like them, put food on the tables for their families and share the importance of a good meal together.

This year, the values of this much-loved event will be no different. Open Farm Day 2023 is your opportunity to take pride in your farm, your products, your contribution to a vibrant culture and economy, and most importantly to take pride in your profession.

Once again, the Agricultural Alliance of New Brunswick (AANB) has decided to host a hybrid (in-person & virtual) Open Farm Day event this year on Sunday, September 17th, 2023. This format allows for farms to participate in the format that is best suited for them.

IN PERSON OPTION

Farms opening their doors to members of the public will be able to do so without any restrictions. However, AANB will be updating the Open Farm Day handbook to include recommendations for sanitation measures. It will be at the farmer's discretion to decide what is best for their farm.

VIRTUAL OPTION

AANB is offering two options for farms wanting to participate virtually for this year's Open Farm Day. They include hosting a Facebook Live on your farm business Facebook page or submitting pre-filmed videos that will be posted on a joint Atlantic YouTube channel. Videos must be sent before **August 18th, 2023**.

We are planning on hosting an information and brainstorming session for farmers wanting additional support or who have questions. This session will take place via Zoom at the beginning of August. We will send an invitation to participating farms soon. If you have any questions, please contact us at marketing@fermenbfarm.ca or call 506-452-8101.

For more information, visit:

<https://atlanticopenfarmday.ca/>

**The descriptions you provide will be used as promotion for your farm during Open Farm Day. The farm will be notified if changes are needed to the descriptions.*



Contact name: _____ Farm name: _____
 Farm address: _____ Postal code: _____
 Telephone: _____ E-mail: _____

Yes, I understand that, as an agricultural ambassador, I can play a key role in promoting a positive and proactive image for our industry, and will participate in NB Open Farm Day. As well, I agree to not charge an entry fee to the farm in order to keep the event accessible to the public.

Return by email: marketing@fermenbfarm.ca. **Please return the form no later than July 31, 2023.**

Open Farm Day: Farm and Activity Descriptions

Format: How will you participate in Open Farm Day this year?

- Facebook Live Submit a pre-filmed video (approx. 5-10 minutes) Participate in person

Please send a proof of liability insurance to marketing@fermenbfarm.ca if you are participating in person. Pre-filmed videos (edited and non-edited) can be sent to the Agricultural Alliance of New Brunswick via www.wetransfer.com to marketing@fermenbfarm.ca before **August 18th, 2023**. Videos will be posted on the joint [Atlantic Open Farm Day YouTube channel](#) with the farmer’s permission.

Farm Type: *What are the commodities produced on your farm? (cattle, dairy, potatoes, pumpkins, etc.)*

Farm Description: *Tell us about your farm! How long have you been operating? Is it family-owned? What would you like the public to know about your farm? (2 to 3 sentences)*

Activities: *What kind of activities are you planning for Open Farm Day or planning on talking about in your Open Farm Day video or Facebook Live? (Hayrides, tours, demonstrations, etc.)*

Accessibility: *Is your property wheelchair accessible? Are certain areas only accessible by foot? Will your video contain closed captioning?*

Time: *What time will you be opening your doors to the public or hosting your Facebook live event? This will help the public plan their in-person & virtual visits.*

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