

President's Message

Greetings all,

I am Christian Michaud and I co-own with Andre Allain La Ferme Michaud Ltée. We grow vegetables, strawberries, barley and hay for rotations. We are located in beautiful Bouctouche Bay.

Another spring is here and again I am full of fear and optimism. A little bit more fear this year I must say. After 2 years of government adversity regarding labour issues, we now face record high input costs. As farmers, we all feel that we have a certain responsibility to feed the world but we also need to pay our bills.

If anything, the pandemic has made people aware of how important farmers are. We will need their support more than ever. At what point does it get too high for us to sell and still pay our bills.

This province has always lagged behind the other provinces when it comes to supporting its farmers. Some ideology needs to change at the government level if all agriculture is to flourish in this province. If other provinces step up to help its farmers and again we are left behind, we will lose ground in our self-sufficiency plan as we will lose more farmers and production.

There is some positive. The proposed amendments to bill 75 did not pass third reading. No doubt that the efforts from Agriculture N.B. had an impact on this outcome. Also, after years of pressure from industry, they are looking into improving the FLIP program.

I want to thank all the members of the Alliance for putting your trust in the organization to bring your voice forward to government. Thank you to the members who have and are giving precious time to serve on our various committees. Your input and time is greatly appreciated. And thank you to the directors for giving time to serve on the board. We are only as strong as our membership.

And thank you to Anna, Pam, Nicole, Camille, John, Likhita, Jessica and Charlotte, the stars at the office. They are the glue that holds us together. Your work ethic and team dynamic and what you accomplish is exemplary. We are very lucky to have you all.

I can honestly say I have never been so scared about a season. But watching the news and what's going on in Europe puts things in perspective. I'm not out planting having to wear a bullet proof vest.

I wish everyone all the luck possible this upcoming season. Here's to rainy nights and sunny days.

Christian Michaud
Agricultural Alliance of NB President



Message from the CEO

Greetings!

Well, I have been CEO now for two years and they certainly have flown by. I must say the work has been non-stop, challenging, and in some cases unexpected, but at the end of the day, it's always enjoyable and fulfilling when we know we are helping farmers and the agriculture community at large.

We do not work alone, but in partnership with several Provincial and Federal Departments, and have formed coalitions with other general farm organizations (Agriculture NB) and forestry groups (Farms and Forest NB). With these partnerships (and others), we accomplish so much more than by working alone, as many voices with the same message is heard much better than a single voice.

We have wonderful staff who keep the office running and deliver programs such as the Environmental Farm Plan, Ag in the Classroom, and the Workforce Development Strategy, and Open Farm Day. Our staff works as a team and helps each other out when needed, which is the contributing factor to the great office morale we have here. I am grateful to have such lovely people to work with, and who continue to guide me through my journey here.

We also have new Board Directors, and are expecting a few more over the coming weeks, which is exciting news. The Board has an active role on the direction the Alliance takes with issues put forward to us, they work on the membership's behalf to provide solutions to pressing matters we face, and make decisions that aide in advancing the agricultural sector of New Brunswick. Although the full Board meets only 4-5 times per year, I have meetings with the Executive Committee every second week to make sure they are kept informed on issues.

There are definite challenges ahead with the rising cost of fuel and inputs. We will address this at all levels of Government to see if anything can be put in place to help farmers with defraying some of the cost, but nothing is guaranteed. Last year the weather at least was very favourable for the growing season, let's hope this year will be the same.

We will continue to update members though our newsletters, e-activity reports, website (please check out our new AgriNB.ca site!) and Facebook. We are looking forward to some new programming coming up and updates to existing programs. We look forward to your continued support or our organization, and we wish you all good health and harvest in the coming year.

Anna Belliveau
AANB CEO



2022 AANB's Annual General Meeting (AGM)

Thank you to all who attended our virtual Annual General Meeting in January 2022. One-hundred people attended the meeting via Zoom including Alliance members, government officials, and industry stakeholders. A special thank you to all of our speakers and sponsors. Congratulations to Bethany Dykstra who won the 2022 AGM attendance prize! Bethany won herself an NB Box prize pack.

We are also happy to announce our 2022-2023 Board of Directors, whose names and positions can be found on page 10 of this newsletter and our website: <https://www.fermenbfarm.ca/about-us/board-of-directors-committees/>.

AANB is pleased to announce that its Annual General Meeting will take place in person on Thursday, January 19th, 2023. This said, to remain flexible in case AANB needs to switch to an online event due to Covid-19, there will be no banquet or booths offered next year. A hospitality suite will be available to members to get together on the Wednesday before the AGM. A block of rooms will also be made available for members. More details to follow via email.

Access Prohibited Signs Still Available!

AANB printed Access Prohibited signs for members. Signs are available for purchase at \$5 each by cash, cheque or e-transfer. **The limit is now 20 signs per farm.** Signs must be picked up at the Fredericton office. Call 506-452-8101 or email us at alliance@fermenbfarm.ca to order.



Recruitment 2022

In an effort to find the right employees for the critical roles on your farm, stretch your search and look to the skills and competencies found within new candidates with the following tips:

- 1. Share a compelling note about your farm**, including location, specialization, and how long you have been in operation.
- 2. Write a detailed description of the role.** Identify the key tasks, duties and responsibilities. Is previous experience required or can you train someone with determination and grit?
- 3. Share salary (and benefits, where applicable).** Make note if there are other opportunities for growth and training, if they will get a discount on produce or have vacation days throughout their contracted time with you.
- 4. Post the job in more than one place.** While word-of-mouth is a great start, share the opportunity more widely, such as:
 - Social media (Facebook or Instagram)
 - Online job boards (Career Beacon, Indeed or Job Bank)
 - [Local WorkingNB office](#)
 - Local high school, college, or university
 - [Local Newcomer Support Communities/Immigrant Settlement Agencies](#)

Regardless of experience, today's job seekers want to picture themselves in the position and have a good understanding of the workload day-to-day before applying. This is especially important as we hope to attract those new to agriculture, looking to get their foot in the barn door.

If you have questions on the above noted tips, or connecting with the right services, reach out to Jessica McKenna, Workforce Development Coordinator: info@agrinb.ca

*Congratulations to Kent Coates for winning the \$150 Canadian Tire gift for filling out the Workforce Development Annual Workforce Survey!

Issue Updates

1) Agriculture in the Classroom (AIRC):

Charlotte Flores has been the AIRC-NB Manager since January 2022, and although we also had an AIRC-NB Coordinator in place, he had to leave the position for reasons that were not foreseen. We have found a new Coordinator who will be starting on June 27. The program is up and running, with Little Green Thumbs, Little Green Sprouts, Spuds in the Tubs and other programs being offered in schools. March was the Canadian Agriculture Literacy Month (CALM) and activities included students painting cells for beehives, books being sent to school, and the Great Canadian Farm Tour, which featured David Coburn's egg farm for the New Brunswick portion of the virtual tour. Future work will be looking at bringing more activities for CALM and also bringing more agriculture activities to older students in middle and high schools.

2) Agricultural Climate Solutions Federal Program

This is a multi-year, multi-million dollar project set out by the Federal Government. The goal of the Agricultural Climate Solutions Program (ACS) is to accelerate co-development, testing, adoption, dissemination and monitoring of technologies and practices, including beneficial management practices (BMPs) that sequester carbon and/or mitigate greenhouse gas (GHG) emissions. Phase 1 of the project has been completed, and we are currently waiting for the approval of the Phase 2 Proposal, which was submitted by our Coordinator, Cedric MacLeod, in April, 2022.

3) Rural Roads Program

There is a set budget of \$100,000 through the Department of Transportation and Infrastructure (DTI) to maintain this program. We have noticed that in the past few years, the amount of work asked for by producers averages about \$250,000. We have asked DTI for an extra \$100,000 to add to the program, but were denied any increase. We work with DTI to have an equal balance of the roads that will be able to be fixed with the limited budget available.

4) Designated Roads Program

District engineers for DTI have received the requests for the roads to be fixed and will shortly release their program for the upcoming year. There is no assigned budget for this program, and the district engineers will decide at the end of April – early May if the submitted roads will be within this year's schedule to be repaired.

5) Agriculture NB – Bill 75

The AANB, along with the National Farmers Union in NB, and Really Local Harvest, continue to work collaboratively together on issues of common interest. Since the AANB AGM in January, we have worked together on having Bill-75 repealed, which is an amendment to the Mining Act. We had a Press Release, an Open Letter sent to the Premier with 46 signatures, and Bill-75 was read for the 3rd time March 29th, where Members of the Legislative Assembly from both the Green and Liberal Parties spoke about the Bill citing our open letter and the concerns we raised. An amendment was proposed by Mr. Coon to pull the bill, which was defeated by the government. Ms. Mitton then read the entirety of our open letter and all 46 signatories and proposed an amendment to send the Bill to the Law Amendments committee, which was acclaimed. Although this was a joint effort, we would like to thank Suzanne Fournier at the National Farmers Union in NB, who brought this to our attention, and who did most of the work on this file. The NFU-NB have an easy form on their website that people can still fill out to write to their MLA about the Bill. Please click on the link below to reach the form: <https://www.nfunb.org/write-to-your-mla/>. We will continue to monitor the situation now that the Bill has gone to this committee.

6) Agriculture NB- Mental Health and Farm Safety Program

In March, Agriculture NB proposed that the AANB put together a proposal to the NB Department of Agriculture, Aquaculture and Fisheries (DAAF) to hire a New Brunswick Mental Health and Farm Safety Program Coordinator. The coordinator will oversee the development and delivery of New Brunswick's first Farm Safety & Mental Health Program for the agriculture sector. Agriculture NB met with the Farm Safety Coordinators of PEI and NS, and Worksafe NB in order to develop this proposal, which is still in early stages. We look forward to having a coordinator in place soon in order to develop the program in collaboration with Agriculture NB, DAAF, and other partners.

Issue Updates (Continued)

7) Hay West

Although this is an initiative of the Canadian Federation of Agriculture (CFA), the AANB had been collecting the information of farmers who are interested in selling or donating hay to be sent to the drought-stricken provinces of the West. As of the end of March, 3.5 Million pounds of hay had been transported out of New Brunswick, which represents 18% of the total hay that went out West (out of Maritimes, Quebec and Ontario) and which represents 36% of the total available hay in NB according to the information provided to us by producers. As of the end of April, CFA will no longer be administering the Hay West Program, and will no longer be taking orders or shipping hay. However, any producers who have not been paid yet for their hay that did go out West will get paid through CFA funds. For more information on the program's termination, please visit the CFA's website: <https://www.cfa-fca.ca/programs-and-projects/hay-west-2021/>

8) Department of Agriculture, Aquaculture and Fisheries (DAAF)

We continue to meet monthly with various representatives of DAAF in order to address issues and share information on both sides that is pertinent. These include the Minister, Deputy Minister, Assistant Deputy Minister, Directors, and other representatives. We have had a consultation session regarding FLIP reforms with DAAF and producers, and we continue to work with DAAF with the Local Food and Beverage Strategy.

9) Trespass Committee

In May 2021, we sent some suggested amendments to the Trespass Act that included increased fines, adding non-timber plantations such as maple syrup and Christmas trees, and including trespass by foot. In August, the AANB was informed that Justice & Public Safety and DNRED (Department of Natural Resource and Energy Development) / DAAF are still working on briefing materials to present to senior management, and they will contact us once they are close to a final document. In January 2022, we asked again for an update on this file, and we received a response in February stating that they are still considering changes to the Legislation, they are working with DNRED and DAAF on this file, and they will be in contact with us to discuss amendments.

10) Deer Nuisance Process Improvement

Producers, along with representatives of DNRED and DAAF, have been meeting virtually once a week since January 2022 with the help of a Process Improvement Facilitator in order to look into the Nuisance Deer Management Program, and how the process could be made more streamlined for farmers who use the program. It looks into all the facets of the program in a step by step manner and each step identified is then worked on individually with various ways to make improvements. Although it is a long process, we feel that in the end it will be worth the effort to have something in place that will be efficient and easy to maneuver through.



Membership Renewals

We would like to remind you that the renewal period started on **February 1st 2022**. To register, you may access the form by visiting your closest SNB office or by visiting our website: www.fermenbfarm.ca/membership/farm-business-registration/.

For more information, contact our office by phone at (506) 452-8101 or email alliance@fermenbfarm.ca. Being a member of the Alliance provides you access to membership benefits, fuel purchasers' permit, farm plates and keeps you informed on important agriculture topics, and our activities.

AgriStability Deadline Extended

The deadline to enrol for the 2022 program year and pay your fee without penalty (for the 2022 program year only, the enrolment deadline is extended from April 30 to June 30, 2022). Click the following link for more information <https://agriculture.canada.ca/en/agricultural-programs-and-services/agristability/step-3-how-apply>

Launch of the Online Environmental Farm Plan (EFP) in July 2022!

New Brunswick EFP team along with Agricultural Alliance of New Brunswick is pleased to announce that the much-awaited Online EFP platform will be launched and ready to be used by the producers of NB in July 2022.

Benefits of Online EFP include:

- Access to historical data
- Storage and protection of data (certificate, action plan, aerial maps and soil maps)
- Easy access from the comfort of home

Environmental Farm Plan (EFP) for Dairy producers of New Brunswick

Dairy producers of New Brunswick are required to have an up to date EFP for their **proAction** validation. If the certificate for your Environmental Farm Plan is at least 5 years old, or will be by next year, please contact our EFP Coordinator Likhita Potluri at **(506) 259-0020** to assist in your update. The Environmental Farm Plan (EFP) is a living document and should be updated every 5 years to integrate new developments or technologies, or to make adjustments as conditions change in your enterprise.

Species at risk partnerships on agricultural lands project

The Agricultural Alliance is collaborating with Nature NB and other partners to implement the Species at Risk Partnerships on Agricultural Lands project, also known as SARPAL. Nature NB works to celebrate, conserve, and protect New Brunswick's natural heritage. Founded in 1972, Nature NB represents 14 nature clubs around the province and serves as a voice for nature and the wildlife of New Brunswick.

In 2019, a team of Indigenous, conservation, agricultural, and government organizations came together to start the Species at Risk Partnerships on Agricultural Lands project in New Brunswick. This project is focused on developing a set of strategies that will help find win-win solutions for wildlife and farmers. The project is funded through Environment and Climate Change Canada, as well as the New Brunswick Environmental Trust Fund.



The SARPAL project focuses on the Wolastoq/St. John river watershed, a region rich in both farmland and species of conservation concern. In fact this region is designated by Environment and Climate Change Canada as a priority place, and provides homes for many iconic and threatened species like the Barn Swallow, Wood Turtle, and the Gypsy Cuckoo Bumblebee to name a few.

Why protect species at risk on farms?

It is well known that protecting wildlife and their habitats can provide benefits to all life, including humans. Wildlife, including species at risk, provide many free services like crop pollination, natural pest control, and more; while healthy forests, rivers, wetlands, and buffer zones can help clean water, reduce flooding, and help fight climate change.

Nature NB and our team have identified a list of actions we hope to take with farmers to protect species at-risk on farms while nurturing nature's free services. These include:

- Decreasing wildlife mortality from pets and other predators on farms
- Maintaining farm buildings to support nesting birds, like Barn Swallow
- Adjusting the time of haying/mowing to support ground nesting birds, like Bobolink
- Maintaining and creating wetlands and buffer zones along rivers and streams
- Improving nutrient management to benefit waterways
- Decreasing light pollution at night to help migrating birds, mammals, and insects
- Keeping livestock safe and away from waterways to protect water quality and reduce erosion

Do you have thoughts about these ideas or what sorts of funding, labour, or other resources you may need to implement these practices? We invite you to get in touch with Nature NB at info@naturenb.ca or call 506-459-4209 to speak with them to work together to support farming and conservation in the watershed. For more info on the SARPAL project, please visit Nature NB's website at <https://www.naturenb.ca/sarpal/>.

Canadian Agriculture Literacy Month (CALM)

Agriculture in the Classroom NB is proud to report that 2,526 teachers registered for the Great Canadian Farm Tour, which saw 11 farm tours across the country. In New Brunswick, we had 198 teachers registered which impacted over 3,500 students across the province, some participating in multiple farm tours. Our own farm tour at Coburn Farms in Keswick Ridge, has had over 1.1K views on YouTube. David Coburn showcased his egg production from start to finish. The month-long event saw national participation of 43,408 students across the country. [Agriculture in the Classroom Canada - YouTube](#)



We also had a wonderful partnership with the New Brunswick Beekeepers Association (NBBA). Brian Pond gave presentations to 6 classes about bees and their impact on agriculture. The students were thoroughly engaged and later painted bee supers in class. The supers are now being given to beekeepers across the province who will interact with the classes, showing pictures and videos of their supers in use.

We were also able to revive a project from 2020, giving the book "Reggie's Technology Adventure" to every Elementary and Community School across the province. Over 900 books were sent out, in French and English, along with resources given to the Fredericton Public Library.

We finished the month with Jerry Bos, a dairy farmer, visiting JMA Armstrong high school in Salisbury. Jerry shared his passion for his career as a farmer. He gave students a look into why he became a farmer, his schooling and his passion for the environment. He and his sister Kathleen brought along calves, lambs and a puppy to cap a fantastic experience for the students.

We are already planning for Canadian Agriculture Literacy Month 2023. If you have ideas on how we can showcase agriculture to students in New Brunswick, please contact Charlotte at aitc-aec@fermenbfarm.ca



On March 16th, 2022, AANB launched an all-in-one website to assist both new farmers start their business and current farmers grow their operation in New Brunswick.

[AgriNB.ca](#) connects current agricultural producers to operation expansion tools such as:

- human resource best practices
- recruitment & retention tools
- succession planning guide
- agri-education and entrepreneurship training programs in Atlantic Canada

[AgriNB.ca](#) also provides user-friendly information to prospective farmers regarding business growth opportunities such as finding suitable farmland, funding supports, industry contacts, and new entrant information.

The website highlights relevant materials from numerous sources, including WorkingNB, NBJobs, the Canadian Agricultural Human Resource Council, Opportunities New Brunswick, Immigration Canada, and Foreign Agricultural Resource Management Service (FARMS).

A six-week marketing campaign on the new [AgriNB Facebook page](#) accompanied the launch of the website. [See full press release here.](#)

Visit [AgriNB.ca](#) today!



2022 Resolution

Equal Treatment from the Canadian Federation of Agriculture (CFA) and the Federal Government

Whereas New Brunswick experienced a severe drought in 2020 and no help was offered by the CFA or the Federal Government to get hay from the West into NB;

Whereas the Western Provinces are experiencing a severe drought in 2021;

Whereas the CFA has asked the Federal Government for several million dollars in order to coordinate and pay for hay to move from the Eastern Provinces to producers affected by drought in the Western Provinces;

Whereas the Agricultural Alliance of NB is a member of the CFA;

Be it resolved that the Agricultural Alliance places pressure on the Canadian Federation of Agriculture and the Federal Government to help producers of all Provinces experiencing difficulties due to drought and other climate emergencies equally.

Region 3

Looking for Farm Workers?

If you are looking for workers on your farm, our workforce development coordinator can help you with creating and posting job ads, liaising with recruiters at Working NB and bring your job ads to career fairs. If you need help with your hiring needs, please contact Jessica McKenna directly at 506-230-1301 or via email workforce.maindoeuvre@fermenbfarm.ca



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Feature article

Canada's farmland market remains resilient despite adversity



Canada's farmland values climbed in spite of impacts from pandemic supply chain disruptions and adverse weather that affected parts of the country, as [Farm Credit Canada's \(FCC\) Farmland Values Report](#) showed an 8.3-per-cent national average increase in 2021.

The report, which describes changes in Canada's farmland values from Jan. 1 to Dec. 31, 2021, covers an entire year of disruptions caused by the pandemic, as well as drought that reduced yields across much of the prairies.

FCC reported a 5.4-per-cent national average increase in 2020.

The low interest rate environment and favourable commodity prices seem to have offset some of the many challenges that could have been expected to restrain the demand for farmland and the price producers are willing to pay for land. It's a testament to the resilience and business confidence of farm operators who are largely driving this strong Canadian farmland market.

The largest increases were recorded in Ontario and British Columbia (22.2 and 18.1 per cent, respectively), followed by Prince Edward Island (15.2 per cent), Nova Scotia (12.3 per cent) and Quebec (10 per cent).

Other provinces showed more moderate average increases, ranging from Alberta at 3.6 per cent to Manitoba at 9.9 per cent. Saskatchewan recorded an average increase of 7.4 per cent, while New Brunswick showed a 5.2 per cent average increase.

Canada's agriculture industry is still facing uncertainty, since labour shortages, supply chain disruptions, geopolitical tensions, farm input inflation and incremental interest rate increases are expected this year. At the same time, FCC is forecasting that receipts of grains, oilseeds and pulses in Canada will increase in 2022, fueled by strong demand and tight global supply.

Increases in farmland values reported across the country are as wide and varied as the factors that may have influenced them. Average farmland values have increased every year since 1993, however, increases were more pronounced from 2011 to 2015 in many different regions. Since then, Canada has seen more moderate single-digit increases in average farmland values.

Sharp increases are often a result of local market conditions coupled with relatively favourable economic conditions. For areas that reported significant increases, strong demand for a limited supply of land played a key role in bumping up values.

Producers in many regions were buying or selling land to gain operational efficiencies and to support family farm succession plans, which contributed to a strong farmland market in Canada.

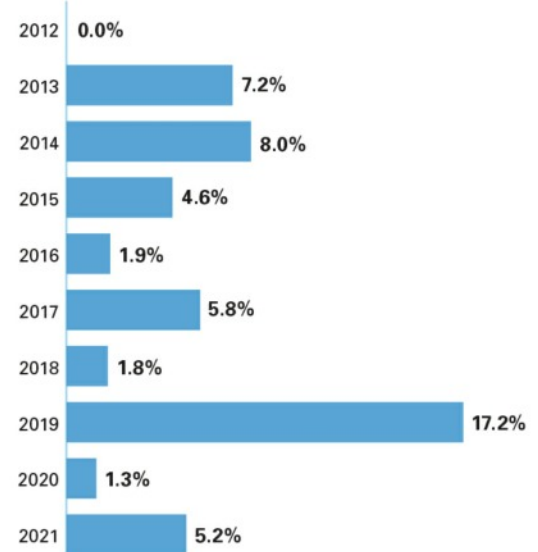
Relatively good growing conditions in Quebec, Nova Scotia and New Brunswick contributed to the farmland value increases in those provinces.

FCC reminds producers to have and maintain a risk management plan that takes into account possible economic changes, ensuring their budgets have room to flex if commodity prices, yields or interest rates shift. They also need to exercise caution, especially in regions where the growth rate of farmland values exceeded that of farm income in recent years.

J.P. Gervais, PhD
Vice-president and chief economist
Farm Credit Canada

New Brunswick

Annual % change in farmland values



Board of Directors 2022

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Email: alliance@fermenbfarm.ca

Website: www.fermeNBfarm.ca

Associate Members



PigTRACE Mandatory in Canada

A reminder to all Feed Stores, livestock dealers and farmers in NB that the PigTRACE Traceability program has been mandatory since July 1, 2014. The program is enforced by CFIA. This includes the ability to fine any person not complying with the Regulations.

All custodians of swine and carcasses are responsible to report the necessary information to PigTRACE Canada. Reporting can be delegated to a third party, such as a head office, marketer or transporter; however, the responsibility remains with the custodian.

If anyone including a Feed Store, livestock dealer or farmer purchases weaner pigs from a hog producer to resell to backyard producers, each individual weaner pig must be ear tagged with CFIA-approved PigTRACE ear tags and the movement must be recorded in their PigTRACE account. This means the Feed Store, livestock dealer or farmer must have a PID# and a PigTRACE account set up prior to purchasing the weaner pigs so they can report movement to their PID site. Each individual backyard producer must also have a PID# and a PigTRACE account so they can record the movement to their PID site. When the pig is ready for slaughter at a provincial abattoir, the pig will already be tagged and the abattoir will be able to record the movement to their PID#.

Every person involved in the movement of all pigs is responsible to report movement in PigTRACE, this is the law in Canada.

PigTRACE is about improved emergency management. In the event of a food safety issue or foreign animal disease outbreak in the pork sector, traceability gives animal health officials and food safety officials the tools to quickly and effectively contain and deal with the situation. Improved response time reduces the economic impact on the industry, producers, and all Canadians. More information at this link <https://www.cpc-ccp.com/traceability>

Please help us spread the word to educate anyone who is not aware because they will be held liable under the Regulations. If you have any questions, please contact NB Pork at 506-458-8051 or PigTRACE at 1-866-300-1825.

Thank-you,
NB Pork

