

SPONSORSHIP PACKAGE

Associate Membership Program

2022/ 2023



WWW.FERMENBFARM.CA



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FREDERICTON, NB
E3C 2R9**



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**Agricultural
Alliance**
of NB • agricole du N.-B.



WHO ARE WE?

The Agricultural Alliance of New Brunswick (AANB) is the largest general farm organization in the Province, serving close to 900 members. We are steered by a volunteer board of directors comprised of producers elected by their peers.

The board receives its mandate directly from producers during regional meetings held throughout the Province by accepting resolutions that are voted on by delegates during the AANB's Annual General Meeting. We work in close collaboration with Provincial and National agri-food commodity groups, agriculture associations, and Governmental departments. The AANB is staffed by a team of professionals who work out of the Fredericton-based office.

WHO DO WE REPRESENT?

We work to serve the needs of our members and are dedicated to advancing the welfare of the agriculture industry in New Brunswick.

WHAT HAVE WE DONE?

Here are some of the projects we have implemented and are currently working on:

- Rural Roads Enhancement Program
- Designated Roads Program
- Nuisance Deer Management Assistance Program
- AgriNB.ca – an online resource for current farmers & new entrants to develop their agri-business
- Workforce Development Strategy
- Online Environmental Farm Plan
- Agriculture in the Classroom Program in New Brunswick

We would like to offer you an opportunity to join our group as an Associate Member. By supporting this program, your business will show its commitment to the agricultural industry that we are all part of, and to the producers we represent.

Please have a look at the benefit packages we offer on the next page and see which one would suit your business needs. We would be happy to discuss which package is right for your business.

Thank you for your support,

Anna Belliveau
Chief Executive Officer
Agricultural Alliance of New Brunswick

BENEFITS

The packages will run from April 1 – March 31 of every year.

\$25.00 from each tier will be donated to the Do More Ag Foundation to help support the mental health and wellbeing of all Canadian producers. For more information, visit domore.ag



Opportunity to set up banner in meeting room/registration area

Logo on delegate lanyards as major sponsor

Opportunity to bring promotional items to display next to registration table at the AGM

15 minute presentation at the AGM

2 free full page ads or articles in newsletters (May AND September)

4 social media shoutouts during the year (agriculture related)

Certificate

Logo on website + link

Complimentary copy or email of newsletter (May & September) + added to emailing list

Company logo in newsletter

Open Invitation to AGM

Recognition at 6 Regional Meetings

Recognition in AGM book & acknowledgement board

Gold (\$2,500)



Opportunity to bring promotional items to display in registration area at the AGM

10 minute presentation at the AGM

1 free full page ad or article in newsletter (May OR September)

3 social media shoutouts during the year (agriculture related)

Certificate

Logo on website + link

Complimentary copy or email of newsletter (May & September) + added to emailing list

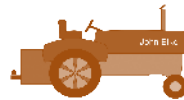
Company logo in newsletter

Open Invitation to AGM

Recognition at 6 Regional Meetings

Recognition in AGM book & acknowledgement board

Silver (\$1,750)



Opportunity to bring promotional items to display in registration area at the AGM

Free ½ page ad or article in newsletter (May OR September)

2 social media shoutout during the year (agriculture related)

Certificate

Logo on website + link

Complimentary copy or email of newsletter (May & September) + added to emailing list

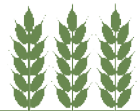
Company logo in newsletter

Open Invitation to Annual General Meeting

Recognition at 6 Regional Meetings

Recognition in AGM book & acknowledgement board

Bronze (\$1,000)



1 social media shoutout during the year (agriculture related)

Certificate

Logo on website + link

Complimentary copy or email of newsletter (May & September) + added to emailing list

Company logo in newsletter

Open Invitation to Annual General Meeting

Recognition at 6 Regional Meetings

Recognition in AGM book & acknowledgement board

Friendship (\$500)



COMPANY NAME _____
CONTACT _____
ADDRESS _____
POSTAL CODE _____ TEL _____ FAX _____
EMAIL _____ WEBSITE _____

I would like to become an Associate Member of the Agricultural Alliance of New Brunswick:

| | | |
|-------------------|-------------------------------|-------|
| Gold Member | \$2,500.00 + \$375.00 (HST) = | _____ |
| Silver Member | \$1,750.00 + \$262.50 (HST) = | _____ |
| Bronze Member | \$1,000.00 + \$150.00 (HST) = | _____ |
| Friendship Member | \$ 500.00 + \$ 75.00 (HST) = | _____ |

TOTAL DOLLAR AMOUNT OF SUPPORT: \$ _____

Cheque payable to: **Agricultural Alliance of New Brunswick**

2-150 Woodside Lane, Fredericton, NB E3C 2R9

* Payment by e-transfer also available

\$25.00 from each tier will be donated to the Do More Ag Foundation to help support the mental health and well being of all Canadian producers. For more information, visit domore.ag

