

Open Farm Day – September 19th, 2021 – Registration & Activities Form

The goal for Open Farm Day is to educate the public about where their food comes from and how it makes its way onto their plates every day. Farmers across Atlantic Canada have always put their best foot (and boot) forward to showcase the incredible food products they have to offer. Every day, they connect with the people who, like them, put food on the tables for their families and share the importance of a good meal together. This year, the values of this much-loved event will be no different.

Considering the ongoing global pandemic and the rise in public vaccinations, the Agricultural Alliance of New Brunswick (AANB) has decided to host a hybrid (in-person & virtual) Open Farm Day event this year on September 19th, 2021. This format allows for farms to participate in the format that is best suited for them and to participate in any given status of Provincial regulations for Covid-19. This year's event is planned with 3 phases of protocols in mind, depending on provincial Covid-19 circumstances and reopening milestones. The phases are as follows:

GREEN phase and AANB's current phase & format for the event: Open Farm Day will be hosted in a hybrid manner, both virtually and in-person. According to the current Provincial "Path to Green" plan, the Mandatory Order and all Covid-19 restrictions will be lifted as of **August 2nd, 2021**. This means that the farms opening their doors to members of the public will be able to do so without any restrictions. Those who wish to participate virtually will still be able to through videos and Facebook Live feature. AANB will be updating the Open Farm Day handbook to include recommendations for sanitation and contact tracing should farms prefer implementing additional health & safety protocols the day of the event. It will be at the farmer's discretion to decide what is best for their farm.

OR

YELLOW phase: If the provincial targets are not met for the "Path to Green", and if provincial regulations as well as the Mandatory Order remain as of **August 31st, 2021**, Open Farm Day will still have a hybrid format. However, based on current provincial regulations, each farm who wishes to have the public visit their farm in-person will require an operational plan that covers protocols for having visitors on the farm. Farms will most likely have to enforce mask wearing, social distancing, contact tracing, and sanitation/hand washing from visitors. Each farm will be responsible for providing PPE to visitors and ensure that proper cleaning and sanitation are being followed according to their operational plan. In the updated Open Farm Day handbook, AANB will include point of contacts that could help farms draft their operational plans.

OR

RED phase: If provincial health authorities alert the Province of outbreaks, zone colour changes, uncontrolled rise in Covid-19 cases or uncontrolled community transmission, Open Farm Day will be hosted entirely virtually. **The decision to move to the red phase can be made up to the day before the event**, as per provincial health and safety recommendations and up-to-date information. AANB will not hesitate to move the event online if it means ensuring the health & safety of farms, families, workers and members of the public.

Please note: AANB will do its very best to keep all producers and participants informed about event phase changes and how it will affect the format of the event this year. That said, it is the producer's responsibility to stay up to date with provincial changes of Covid-19 restrictions and regulations, as well as follow said guidelines throughout Open Farm Day. Any non-health related questions, including questions about compliance with the state of emergency, can be directed to Public Health at 1-844-462-8387 or helpaide@gnb.ca. Concerns about workplace safety should continue to be directed to WorkSafeNB at 1 800 999-9775.

**The descriptions you provide will be used as promotion for your farm during Open Farm Day. The farm will be notified if changes are needed to the descriptions.*



Contact name: _____ Farm name: _____
Farm address: _____ Postal code: _____
Telephone: _____ E-mail: _____

Yes, I understand that, as an agricultural ambassador, I can play a key role in promoting a positive and proactive image for our industry, and will participate in NB Open Farm Day.

Return by email: alliance@fermenbfarm.ca. **Please return the form no later than July 31, 2021.**

Open Farm Day: Farm and Activity Descriptions

Format: How will you participate in Open Farm Day this year?

Facebook Live Submit a pre-filmed video (approx. 5-10 minutes) Participate in person

Please send a proof of liability insurance to the email below if you are participating in person. Pre-filmed videos (edited and non-edited) can be sent to the Agricultural Alliance of New Brunswick via www.wetransfer.com to alliance@fermenbfarm.ca before **August 15th, 2021**. Videos will be posted on the joint Atlantic Open Farm Day YouTube channel with the farmer's permission.

Farm Type: *What are the commodities produced on your farm? (cattle, dairy, potatoes, pumpkins, etc.)*

Farm Description: *Tell us about your farm! How long have you been operating? Is it family-owned? What would you like the public to know about your farm? (2 to 3 sentences)*

Activity(s): *What kind of activities are you planning for Open Farm Day or planning on talking about in your Open Farm Day video or Facebook Live? (Hayrides, tours, demonstrations, etc.)*

Accessibility: *Is your property wheelchair accessible? Are certain areas only accessible by foot? Will your video contain closed captioning?*

Time: *What time will you be opening your doors to the public or hosting your Facebook live event? This will help the public plan their in-person & virtual visits.*

We are planning on hosting an information and brainstorming session for farmers wanting additional support or who have questions. This session will take place via Zoom at the beginning of August. We will send an invitation to participating farms soon. If you have any questions, please contact us at alliance@fermenbfarm.ca or call 506-452-8101.

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