

SPONSORSHIP PACKAGE

Associate Membership Program

2021/ 2022

Virtual edition!



WWW.FERMENBFARM.CA



**2-150 WOODSIDE LANE,
FREDERICTON, NB
E3C 2R9**



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Alliance Agricultural
of NB • agricole du N.-B.



WHO ARE WE?

The Agricultural Alliance of New Brunswick (AANB) is the largest general farm organization in the Province, serving close to 900 members. We are steered by a volunteer board of directors comprised of producers elected by their peers.

The board receives its mandate directly from producers during regional meetings held throughout the Province by accepting resolutions that are voted on by delegates during the AANB's Annual General Meeting. We work in close collaboration with Provincial and National agri-food commodity groups, agriculture associations, and Governmental departments. The AANB is staffed by a team of professionals who work out of the Fredericton-based office.

WHO DO WE REPRESENT?

We work to serve the needs of our members and are dedicated to advancing the welfare of the agriculture industry in New Brunswick.

WHAT HAVE WE DONE?

Here are some of the projects we have implemented and are currently working on:

- Rural Roads Enhancement Program
- Nuisance Deer Management Assistance Program
- AgriStartNB.ca – an online resource for new entrants and farm/land for sale or lease
- Workforce Development Strategy
- Why Local? Why Not? Campaign
- Online Environmental Farm Plan
- Ag in the Classroom Program

We would like to offer you an opportunity to join our group as an Associate Member. By supporting this program, your business will show its commitment to the agricultural industry that we are all part of, and to the producers we represent.

Please have a look at the benefit packages we offer on the next page and see which one would suit your business needs. We would be happy to discuss which package is right for your business.

Thank you for your support,

Anna Belliveau
Chief Executive Officer
Agricultural Alliance of New Brunswick

* **The packages will run from April 1 – March 31 of every year, and renewals will be sent in February starting in 2021.**

\$25.00 from each tier will be donated to the Do More Ag Foundation to help support the mental health and wellbeing of all Canadian producers. For more information, visit domore.ag



Opportunity to host a virtual Lunch & Learn for AANB members

Promo video before AGM lunch break

Opportunity to host a raffle draw during the AGM

10 minute presentation at the AGM

Honorary mention in CEO report during the AGM

Honorary mention during AGM closing credits

Logo on AGM lunch-hour presentation

2 free full page ads or articles in newsletters (May & September)

3 social media shoutouts during the year (agriculture related)

Certificate (no frame)

Logo on website + link

Complimentary copy or email of newsletter & added to emailing list

Company logo in newsletter

Open Invitation to AGM

Recognition at 6 Regional Meetings

Recognition in AGM book

GOLD (\$2,500)



Logo and short message on 6 Alliance membership emails per year

5 minute presentation at the AGM

Honorary mention in CEO report during AGM

Honorary mention during AGM closing credits

Logo on AGM lunch-hour presentation

1 free full page ad or article in newsletters (May or September)

2 social media shoutouts during the year (agriculture related)

Certificate (no frame)

Logo on website + link

Complimentary copy or email of newsletter & added to emailing list

Company logo in newsletter

Open Invitation to AGM

Recognition at 6 Regional Meetings

Recognition in AGM book

SILVER (\$1,750)



Opportunity to sponsor a poll during AGM break

Honorary mention during AGM closing credits

Logo on AGM lunch-hour presentation

1 free ½ page ad or article in newsletters (May or September)

1 social media shoutout during the year (agriculture related)

Certificate (no frame)

Logo on website + link

Complimentary copy or email of newsletter & added to emailing list

Company logo in newsletter

Open Invitation to Annual General Meeting

Recognition at 6 Regional Meetings

Recognition in AGM book

BRONZE (\$1,000)



Honorary mention during AGM closing credits

Logo on AGM lunch-hour presentation

Certificate (no frame)

Logo on website + link

Complimentary copy or email of newsletter (May & September) + added to emailing list

Company logo in newsletter

Open Invitation to Annual General Meeting

Recognition at 6 Regional Meetings

Recognition in AGM book

FRIENDSHIP (\$500)



COMPANY NAME _____
CONTACT _____
ADDRESS _____
POSTAL CODE _____ TEL _____ FAX _____
EMAIL _____ WEBSITE _____

I would like to become an **Associate Member** of the **Agricultural Alliance of New Brunswick**:

Gold Member	\$2,500.00 + \$375.00 (HST) =	_____
Silver Member	\$1,700.00 + \$255.00 (HST) =	_____
Bronze Member	\$1,000.00 + \$150.00 (HST) =	_____
Friendship Member	\$ 500.00 + \$ 75.00 (HST) =	_____

TOTAL DOLLAR AMOUNT OF SUPPORT: \$ _____

Cheque payable to: **Agricultural Alliance of New Brunswick**

2-150 Woodside Lane, Fredericton NB E3C 2R9

* Payment by e-transfer also available

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