

**GROWING**  
INNOVATING & LEADING  
the World in  
**Potato Quality!**

**CROISSANCE**  
INNOVER & ÊTRE EN TÊTE  
de la qualité du monde  
de la pomme de terre!

**Potatoes**  
NEW BRUNSWICK  
**Pommes**  
de terre  
NOUVEAU BRUNSWICK



**Thursday, February 6th, 2020 / Le jeudi 6 février 2020**

**AYR Motor Centre - WOODSTOCK, N.B.**

**N.B. POTATO CONFERENCE  
AND TRADE SHOW 2020**

**CONGRÈS DE LA POMME DE TERRE  
ET EXPOSITION COMMERCIALE  
DU N.-B. 2020**

*Welcome!      Bonjour!*



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# AYR MOTOR CENTRE WOODSTOCK, N.B.

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## MORNING SESSION / SESSION DU MATIN

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**8:00 Registration-Trade Show Opens / Inscription & Pause Nutritionnelle**

**Sponsored by: / Commandité par:**



**Moderator: / Modérateur: Virginia Dickison (AAFC/AAC)**

**8:30 Welcome / Mot de Bienvenue -Matt Hemphill** - Executive Director of Potatoes N.B.

**8:40 Barb Corey – McCain Foods**  
The Changing Food Service Landscape

**9:25 Dave Bell, Bell Crop Services Inc.**  
Spore trapping update, Inclusion of Maine

**9:45 Tyler MacKenzie, Update on PVY: Post harvest test results and Management**  
PVY best management practices

**10:05 Nutritional Break / Pause Nutritionnelle**



**Sponsored by: / Commandité par:**

**10:30 Ryan Barrett** - AIM/PEI Potato Board, Grower-led research and agronomy projects in PEI.

**10:50 Dr. Chad Hutchinson** - Douglas Agricultural Services  
Soil health benefits of Chloropicrin Liquid Soil Fumigation, Soil Fumigation

**11:15 Sylvain Charlebois (The Food Doctor) – Dalhousie University**  
Future of Food

**12:00 Sponsors and Product Updates / Mise à jour des Commanditaires et des Produits**

12:10 LUNCH / REPAS

Sponsored by: / Commandité par:



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AFTERNOON SESSION / SESSION D'APRÈS-MIDI

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Afternoon Nutritional Break / Pause Nutritionnelle

Sponsored by: / Commandité par:



*Moderator: / Modérateur: Dino Kubik, AAFC/AAC*

1:00 Keynote Speaker: / Conférencière d'Honneur

**Elaine Froese**, CSP, CAFA, CHI Coach

**Finding Fairness in Farm Transition - (you do not want to miss)**

Elaine is a coach & speaker, helping farm family business have courageous conversations and resolve conflict for positive growth & farm succession

Sponsored by: / Commanditée par:



2:00 **Dr. Atizaaz Farooque**, PhD, P.Eng

Research is to characterize and quantify the spatial variations in soil properties and potato yield and to delineate management zones (MZs) for site-specific nutrient management.

2:25 **Dr. Khalil Al-Mughrabi**, New Brunswick Department Agriculture, Aquaculture Fisheries Research Snapshot on Management of Various Potato Diseases in New Brunswick

2:55 **Shawn Paget** –Understanding your crops using technology / Mapping, Drones and Yield Maps

3:15 **Ketan Kaushish** -UKKO Agro - **New Tool** for Early & Late Blight detection

3:25 Closing Remarks and Grower Door Prize Draws (**must be present to win**) /  
Mot de la fin et tirage au sort des prix de présence pour les Producteurs (**doit être présent pour gagner**)

**Matt Hemphill**, Executive Director of Potatoes New Brunswick / Directeur de Pommes de terre Nouveau-Brunswick



**SEQ MARKETING®**  
Membre du Groupe Québec Parmentier



Agriculture and Agri-Food Canada

Agriculture et Agroalimentaire Canada



Brookville Lime  
AGLIME AND CRUSHED STONE

