

 <p><b>Monthly eActivity Report</b> <b>Rapport d'activité électronique</b></p>	<p>To promote a sustainable and prosperous agriculture industry Favoriser une industrie agricole durable et rentable</p>
	<p><b>Contact us:</b>          Phone (506) 452-8101    email: <a href="mailto:alliance@fermeNBfarm.ca">alliance@fermeNBfarm.ca</a>          2-150 Woodside Lane, Fredericton, NB, E3E 2R9  <a href="http://www.fermenbfarm.ca">www.fermenbfarm.ca</a>    <a href="https://www.facebook.com/fermenbfarm">www.facebook.com/fermenbfarm</a></p>

## October 2019 eActivity Report

### 1) Photo Contest

From September 9th to November 15th, we will be accepting photos which capture the impressive things our farmers do every day to grow and produce food and products in New Brunswick. We refer to these skills as “Superpowers”. We think everyone should see what you do every day to make New Brunswick’s agricultural industry thrive! Winners will be contacted and will receive prizes. Their pictures will also be featured in our upcoming NB Farmers Superpowers education and marketing campaign.

**There are 6 submission categories:**

- Best Ag Superpower Selfie
- Use of technology in farming
- Innovation in farming
- A farm family in action
- Favourite farm animal showing their superpower
- Lavish and impressive landscape



Along with each photo submission, we’d like you to describe the Superpower being showcased. Official contest rules and regulations are available on <https://www.fermenbfarm.ca/2019-agriculture-photo-contest/>.

### 2) Why Local Why Not Campaign

The Agricultural Alliance of New Brunswick is pleased to present its second phase of the Why Local Why Not campaign - “I Choose”. This new campaign is an extension of the first Why Local Why Not Campaign theme “What’s In It For Me”, launched last February 2019. “I Choose” focuses on encouraging a commitment and a movement from consumers towards considering the local aspect of New Brunswick agriculture. Three key themes help support this campaign:

1. **I choose local – NB Food**
2. **I choose to support NB farms – NB Agriculture Industry**
3. **I'm choosing farming for my future – Farming as a viable and interesting profession**

A new series of digital ads have been created to help roll out this campaign on social media.

As part of the campaign, we've created a Facebook profile picture filter and would love for you to update your profile picture with it. To update your profile picture with the filter:

-Choose "Update Profile Picture"

-Search for the filter using the names or keywords below: \*keywords can't have dashes so Nouveau Brunswick has to be written without one.

Name: *NB Grown*; Keywords: *AANB, New Brunswick Farms, Support NB Farms, Why local why not, NB Grown, NB Farming, New Brunswick Grown, New Brunswick Farming, NB Farms, I Choose NB Grown*

For more information on the Why Local Why Not initiative, please visit <https://www.whylocalwhynot.ca/> or visit our Facebook page to see the digital campaigns ads in action <https://www.facebook.com/FermeNBFarm/>.

### 3) **Regional Meetings**

We are now touring the province for our regional meetings. The meetings are your opportunity as a member to help us drive our priorities for next year and find out more about the activities and initiatives we do on your behalf. We really hope to see you there! Please note that the meeting are starting at 6pm with a presentation from the Department of Agriculture, Aquaculture & Fisheries on their NB Local Food & Beverage Strategy Renewal. Click [here](#) for the meeting agenda

<b>Tuesday November 5<sup>th</sup></b> (Region 3)	Moncton Department of Agriculture, Aquaculture & Fisheries 381 Killam Drive, Moncton (same parking lot as the Moncton Coliseum)
<b>Thursday November 7<sup>th</sup></b> (Region 1)	Saint-André- Department of Agriculture, Aquaculture & Fisheries 824 Route 108, Saint-André
<b>Tuesday November 12<sup>th</sup></b> (Region 2)	Bathurst- Department of Agriculture, Aquaculture & Fisheries 1425 King Avenue, Bathurst

### 4) **Reserve the date- Annual General Meeting**

The Agriculture Alliance of New Brunswick Annual General Meeting will be taking place January 16<sup>th</sup> & 17<sup>th</sup> with an "Understanding Financial Statements" workshop on January 15<sup>th</sup>. Be sure to reserve the dates to not miss three days filled with information, discussion and networking opportunities. We will be providing further details in the near future.

## 6) Environmental Farm Plan

EFP Facilitator, John Russell will be in the following regions to meet with producers who want to start or update their environmental farm plan. We strongly suggest an update every 5 years. To start or update your plan, please contact EFP Coordinator Camille Coulombe at the Agricultural Alliance office at [efp-pfe@fermenbfarm.ca](mailto:efp-pfe@fermenbfarm.ca) or 506-452-8101.

### Fall/Winter Schedule

First two weeks of November: Region 1 (North-West)

Last two weeks of November: Region 2 (North-East)

First two weeks of December: Region 6 (Central West/Wicklow)

Third week of December: Region 3 (South-East)

## 7) Members Benefits

As a members of the Agricultural Alliance of New Brunswick, you have access to benefits from companies and partners across the province. For the full list of benefits, please visit <https://www.fermenbfarm.ca/membership/members/> or call us for more information.

\*Please have your Alliance-issued membership card on hand when requesting membership discounts from partners.



## NOTICES

### Canadian Centre for Food Integrity Insight report on glyphosate

The Canadian Centre for Food Integrity released an insight report on glyphosate. To view the report, click [here](#).

## **New Brunswick Nuisance Deer Management Assistance Program**

Please see the attached 2019 Fact Sheet for more information.

## **QUOTA OPPORTUNITY - Chicken Farmers of New Brunswick - New Entrant Program**

Chicken Farmers of New Brunswick announces the availability of chicken quota to individuals or companies who wish to enter the chicken production industry in New Brunswick.

Up to 208,000 live kilograms will be available to the new entrant starting in 2020. To receive an application package, interested parties should send a request in writing:

### **Quota Opportunity**

#### **Chicken Farmers of NB**

277 Main Street, Suite # 1  
Fredericton, NB E3A 1E1

Or you can request an application form by e-mail: [nbchicken@nb.aibn.com](mailto:nbchicken@nb.aibn.com)

**Only application received no later than December 13, 2019 will be considered.**

## **AgriRisk Initiatives Program to re-open for applications**

The AgriRisk Initiatives Program will begin to accept new applications as of August 30, 2019.

The program, which was renewed under the Canadian Agricultural Partnership, supports the development of new risk management tools for the agriculture sector. It will prioritize proposals involving new financial tools allowing agricultural producers to manage a defined business risk. In addition, for minor and emerging agricultural sectors, support will be available for the development of risk assessments and educational tools to help producers manage risk.

Click [here](#) for more information.

HELPING FARMERS  
INNOVATE AND EXPAND

The **CANADIAN AGRICULTURAL  
LOANS ACT (CALA) PROGRAM**



**What is the CALA program?**

A loan program for farmers and agricultural co-operatives who want to:

- purchase land
- construct or improve buildings
- purchase farm equipment, breeding livestock, and more

**What are the benefits?**

- **Up to \$500,000** per farm operation
- **Up to \$3 million** per agricultural co-operative
- Low interest rates and down payments with flexible repayment options
- Incentives for beginning and start-up farmers

Learn how a **CALA** loan can help you get started

1-866-367-8506



Agriculture and  
Agri-Food Canada

Agriculture et  
Agroalimentaire Canada

Canada

## New Brunswick Ag Event Calendar

Thank you to all who have submitted events or activities to our provincial Event Calendar so far. We are thrilled that there are so many activities happening in New Brunswick. These efforts help the public understand the work that farmers and agricultural groups do to sustain a healthy agricultural sector in the province. Feel free to share these events on your social media and with your members. If you have a public agricultural event that you'd like us to share, please send the information to [alliance@fermenbfarm.ca](mailto:alliance@fermenbfarm.ca)

Here is the link to the public calendar: <https://www.fermenbfarm.ca/events/calendar/>

## **Real Farm Lives**

Real Farm Lives is back with season two and new episodes are available. This season features the Keddy family from the Annapolis Valley in Nova Scotia and the Sawyer family from Acme, Alberta. You can find the series at [realfarmlives.ca](http://realfarmlives.ca).

Real Farm Lives is a documentary web series that explores the various challenges farmers face and the realities of modern farming through the eyes of Canadian farm families. The series is part of CropLife Canada's ongoing work to help answer Canadians' questions about how their food is grown and the role plant science technologies play in protecting the food we eat.

New this year, we have two new video series: Ask a Farmer and Myths Debunked. In the Ask a farmer videos, [Matt Sawyer](#), Sawyer Farms Ltd. and [Philip Keddy](#), Charles Keddy Farms Ltd. answer your top questions about farming. In [Myths Debunked](#), we answer the top five common myths about GMOs.

## **WorkSafeNB announces 2020 provisional average assessment rate**

WorkSafeNB has announced a 9.4% reduction in the 2020 provisional average assessment rate. The rate is set at \$2.40 per \$100 of payroll, down from \$2.65 in 2019. To view the complete news release, please click [here](#).

## **COMING EVENTS**

### **2019 New Brunswick Business Growth Summit –**

Fredericton – November 19<sup>th</sup>, 2019

Moncton – December 3<sup>rd</sup>, 2019

Please see the attached event poster. To view the website and to register please click [here](#).

### **Canadian Forage Production School – Eastern Edition – November 12-15, 2019, Moncton, NB**

November 12-15, 2019 at the Four Points by Sheraton in Moncton, New Brunswick. The event is presented by The Canadian Forage and Grassland Association. To register or to view the schedule, visit <https://canadianfga.wixsite.com/conference2019>.

### **Agricultural Excellence Conference – December 2-4, 2019, Fredericton, NB**

The Agricultural Excellence Conference (AgEx) welcomes anyone and everyone from farmers to advisors, academia, organizations, private industry, and government to attend the event in Fredericton, NB to exchange expertise and insights to continue to position Canada's farmers for success through farm management excellence. Simultaneous translation will be available. Conference info and agenda available here: <https://fmc-gac.com/programs-services/agricultural-excellence-conference/>. Special New Brunswick farmer discount available! Click [here](#) for details.

**Canadian Outstanding Young Farmers – December 4-8, 2019, Fredericton, NB**

Don't forget to register for the 2019 Canadian Outstanding Young Farmers National Event "Time to Celebrate". The event will be held from December 4<sup>th</sup> to the 8<sup>th</sup> at the Delta Hotel by Marriott in Fredericton, NB. For more information and to register, visit

<http://oyfcanada.com/language/en/event/oyf-national-event-2019-time-to-celebrate-2/>.

**New Brunswick Young Farmers Forum – January 17<sup>th</sup>, 2019, Fredericton, NB**

Save the date! The NBYFF Conference and AGM will be taking place Friday, January 17<sup>th</sup>, 2020 at the Crowne Plaza in Fredericton, NB. More details to come soon.