



## 2019 NB Beef Expo

September 21 & 22, 2019 @ Princess Louise Park Show Center Sussex, NB

Dear Beef Producer,

Enclosed you will find a registration package for the New Brunswick Beef Expo which will take place at the Princess Louise Park (PLP) Show Centre, Sussex on September 21<sup>st</sup> and 22<sup>nd</sup>, 2019. We are extremely pleased to have secured some funding which has resulted in some positive changes with this year's event!

**FREE Entry Deadline: Monday Sept 9<sup>th</sup>, 2019**

**LATE Entries: Sept 10-18<sup>th</sup> = \$20.00/entry late fee (non-refundable)**

### TAKE SPECIAL NOTE THIS YEAR:

- **Rebranding:** Focus on the Juniors! Will have additional prizes and incentives for Junior participants this year! Eastgen Fitting Competition & Co-op Country Junior Show on Sunday!
- **Guaranteed Minimum Travel Assistance!**
- **Speaker Series:** Andre Stepler (Stepler Farms, Miami MB) has confirmed being able to travel out to speak about their family farm, business and marketing program of their cattle division.
- **Speaker Series:** Sarah Buchanan (Golden Thread Livestock Images, Caronport, SK) will be speaking about how a marketing strategy can add value to your operation.
- **Jackpot Classes:** Heifer and Bull calves, \$40 entry – Scotiabank is sponsoring to provide some extra incentive!
- **Meals included** in registration: Sat & Sun Breakfast & Saturday Supper!
- NB 4-H Beef Team **Canteen** provided for lunch Saturday and Sunday.
- Silent **Auction** Saturday Night! Funds raised go towards the Juniors! (if you want a sponsorship package to take out to a potential sponsor-email: [nbbeefexpo@gmail.com](mailto:nbbeefexpo@gmail.com))

You can find us on FACEBOOK and on our new website: [www.nbbeefexpo.com](http://www.nbbeefexpo.com)

Looking forward to seeing you in the show barns in a few months.  
Gordie Raymond,

Chairperson 2019 NB Beef Expo Phone # 506 432-0122, e-mail  
[garay@sympatico.ca](mailto:garay@sympatico.ca)



## 2019 NB BEEF EXPO SCHEDULE OF EVENTS\*\*

### Friday September 20<sup>th</sup>, 2019

- 8:00 am – 6:00 pm Barn open to Receive Cattle (Cattle must be in the barns by 6 pm Friday)  
Cattlemen's corner Open to set up for displays
- 7:30 pm – 8:00 pm Exhibitors Meeting in Cattlemen's Corner

### Saturday, September 21<sup>st</sup>, 2019

- 7:30 am – 9:00 am NB Angus Farmer's breakfast – Cattlemen's Corner
- 9:00 am – 8:00 pm Cattlemen's Corner Exhibits & Sponsored Coffee
- 9:00 am – 4:00 pm Commercial & Purebred Beef Open Show
- NOON HOUR NB 4-H Beef Team Canteen Available
- 4:30 pm – 5:00 pm Supreme Beef Selection
- 6:00 pm – 6:30 pm Expo Dinner is served
- 6:30 pm – 7:30 pm Speaker Series: Andre Stepler, Stepler Farms, Miami, MB
- 6:00 pm – 8:00 pm Silent Auction Items will be open for bidding

### Sunday, September 22<sup>nd</sup>, 2019

- 8:00 am – 9:30 am Farmer's breakfast – Cattlemen's Corner
- 9:00 am – 2:00 pm Cattlemen's Corner Exhibits & Sponsored Coffee
- 8:00 am – 9:00 am EastGen Junior Fitting Competition
- 9:15 am – 11:30 am Co-op Country Junior Beef Show
- 11:30am – 12:15pm Speaker Series: Sarah Buchanan, Golden Thread Images – Marketing
- NOON HOUR NB 4-H Beef Team Canteen Available
- 1:00 pm – 2:00 pm NB Hereford Futurity Show & NB Angus Futurity (concurrent – split ring)
- 2:00 pm – 3:00 pm Scotiabank Jackpot Classes
- 3:00 pm All cattle and displays are allowed to leave

\*\*Subject to Change, Additional details such as breed show order will be announced later on.





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**FREE Entry Deadline: Monday September 9<sup>th</sup>, 2019.**  
**Late Entries: Sept 10<sup>th</sup>-18<sup>th</sup> charged a non-refundable fee of \$20/entry**  
**NO ENTRIES will be accepted after Wednesday September 18<sup>th</sup>**

Please send in: ONE ENTRY FORM PER EXHIBITOR

**2019 BEEF EXPO MINIMUM GUARANTEED TRANSPORT ALLOWANCE:**

**\$10 per head \*\*depending on additional show sponsorship – it may be more\*\***

- Substitutions can be made but no new entries will be accepted after September 18<sup>th</sup>, 2019.
- For late entries, a cheque payable to the *NB Beef Expo* must accompany the Entry Form. Please make arrangements with David Fontaine (506) 547-2088 to ensure payment is coordinated by Sept 18<sup>th</sup>. (i.e. mail via Priority Post).
- There is no entry fee for Junior Show. **NEW for 2019!** We are ordering T-shirts, so advance registration is highly recommended to ensure sizing. If you are not sure if you have a calf to show, please contact [nbbeefexpo@gmail.com](mailto:nbbeefexpo@gmail.com) and we will connect you with an exhibitor.
- **NEW for 2019** – Since breed registries are online – NO papers need to be sent along with the registration forms if entered prior to September 9<sup>th</sup>. We will be able to verify the registrations prior to show day with Tattoo and Registration #. If you register after the 9<sup>th</sup> – please send along copies of the papers along with your entry form and late fee cheque.
- Proof of Liability insurance for your livestock while at the show must be provided with your registration form.
- All entries (animals) must be in barn by Friday, September 20<sup>th</sup> between 8 am and 6 pm. Special arrangements can be made by contacting Gordie Raymond @ (506) 432-0122.
- Exhibitors who come early (i.e. on Thursday) will be responsible for paying the extras costs of barn security.
- Bedding is Provided Thanks to our Sponsor: IRVING.

**NEW for 2019** – For On-Site Trailer Hookups – please register directly with Princess Louise Park. Payment for on-site trailering will be paid directly to the staff at PLP (see rates on the last page).

**EXHIBITORS MEETING FRIDAY EVENING:** 7:30 pm – 8:00 pm in Cattlemen's Corner.



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## **Section A: Prospect Steers**

### **Rules and Regulations**

- Steer calves must be properly castrated with no visible signs of wounds or scars. Steer calves with signs of improper castration will be disqualified.
- Steer calves must be all dehorned or polled.

**Class 1:** Prospect Steers: Born 2019

## **Section B: Purebred and Commercial Breeding Stock Show**

### **Rules and Regulations**

- A minimum of 2 exhibitors and 6 animals are required to make a Purebred Breed Show.

**PUREBRED DIVISIONS** \*All purebred animals must be registered to be eligible\*

Angus	Charolais	Hereford
Simmental	Salers	Limousin
Mixed Breed Purebred Class will be created to combine breeds that don't meet minimum #s. If a breed not listed above has enough #s a breed show will be introduced.		

**COMMERCIAL DIVISION-** will host all non-registered animals.

- In classes 10 & 11 (Breeder's Herd and Get of Sire) one entry only is allowed per exhibitor.
- Calves shown with their dams in classes 8 & 9 may be shown separately in classes 1 & 5 if desired. Please identify which calf belongs to which cow for the cow classes on the entry form.
- Classes will only be considered for a split above 8 entries and will be the discretion of the show committee. Each split will be treated as a separate class or exhibitor & breeder point calculations.
- Breed Dress codes for showing are encouraged.
- Note to Hereford Breeders; The Hereford Show at the NB Beef Expo is a "Mark of Excellence", MOE Show. The Canadian Hereford Association MOE Show regulations are to be respected. Exhibitors will be required to respect the Dress Code and will be required to wear the official **red** show shirts.
- Note to Angus breeders: The Angus Show is a Gold Show: All animals must have a CCIA or ATQ "Angus Indicator". Any animal with colour products applied to it in a Canadian Angus Association sponsored show will be disqualified from the show and any aggregate Gold Show points this animal has amassed will be forfeited.



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### **CLASSES ARE AS FOLLOWS:**

**Class 1 – Bull Calf** – Bull calf born on or after January 1<sup>st</sup>, 2019. Minimum of three months of age on day of judging.

**Class 2 – Junior Yearling Bull** – Yearling bull born between Apr. 1<sup>st</sup>, 2018 and Dec. 31<sup>st</sup>, 2018.

**Class 3 – Senior Yearling Bull** – Yearling bull born between Jan. 1<sup>st</sup>, 2018 and Mar. 31<sup>st</sup>, 2018.

**Class 4 – Mature Bull** – Bull born in 2017 or earlier.

#### **Grand & Reserve Bull**

**Class 5 – Heifer Calf** – Female calf born on or after Jan 1<sup>st</sup>, 2019. Minimum of 3 months of age on day of judging.

**Class 6 – Junior Yearling Heifer** – Yearling born between Apr. 1<sup>st</sup>, 2018 and Dec. 31<sup>st</sup>, 2018.

**Class 7 – Senior Yearling Heifer** – Yearling born between Jan. 1<sup>st</sup>, 2018 and Mar. 31<sup>st</sup>, 2018

#### **Junior Champion & Reserve Junior Champion**

**Class 8 – Two Year Old Cow** – Female born between Jan. 1<sup>st</sup>, 2017 and Dec. 31<sup>st</sup>, 2017 with her own 2019 natural, purebred, tattooed calf at foot. Cow and calf shall be shown as a unit except that the calf is eligible to be shown as a single animal in Classes 1 & 5 and in Classes 10 & 11.

**Class 9 – Mature Cow** – Female born prior to January 1<sup>st</sup>, 2016 with her own 2019 natural, purebred, tattooed calf at foot. Cow and calf shall be shown as a unit except that the calf is eligible to be shown as a single animal in classes 1 & 5 and in Classes 10 & 11.

#### **Senior Champion & Reserve Senior Champion**

#### **Grand & Reserve Female**

**Class 10 – Breeder's Herd (purebred only)** – A group of four animals bred by an exhibitor, both sexes represented, must be exhibited in one of the previous classes. **The exhibitor must own at least one animal.** Limited to one entry per exhibitor.

**Class 11 – Get of Sire (purebred only)** – A group of three animals from the same sire, both sexes represented. **At least one animal owned by the exhibitor.** Animals must be shown in one of the previous classes.



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## POINTS FOR PREMIER EXHIBITOR AND PREMIER BREEDER AWARDS

**Premier Exhibitor** – will be awarded to the individual, partnership or institution (as recorded on the certificate of registration at the time of entry) having the highest number of points based on a maximum of the six highest placing animals in the single classes owned by the exhibitor. The exhibitor of an animal must meet all 3 of the following criteria:

1. Be sole owner, or in the case of jointly owned animals (as per the certificates of registration of the animal at entry time) maintain the animal on the farm or breeding unit and are considered to be the producer of that farm or breeding unit;
2. Have duly entered and paid for the entry of said animal for the show;
3. Have the animal in his possession and in his exhibit at the show.

To be eligible for this award, the exhibitor must have entered and shown in a minimum of **5 single classes.**

**Premier Breeder** – will be awarded to the individual, partnership or institution (as recorded on the registration) having the highest number of points based on a maximum of the six highest placing animals in the single classes bred by the breeder. In case of jointly bred animals, no points awarded will count towards the individual score of any of the joint breeders. To be eligible for the Premier Breeder Award the breeder must exhibit at the show. In the event of a tie for the Premier Breeder Award, the award shall go to the breeder that is tied for the award, which placed highest in the Breeder's Herd.

**Points** for both **Premier Breeder** and **Premier Exhibitor** will be awarded as follows:

1 <sup>st</sup> – 7	2 <sup>nd</sup> – 6	3 <sup>rd</sup> – 5	4 <sup>th</sup> – 4	5 <sup>th</sup> – 3	6 <sup>th</sup> – 2	7 <sup>th</sup> – 1
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## **Section C: Supreme Champion**

### **Rules and Regulations**

- Eligible animals for this section will consist of Grand Champion and Reserve Grand Champion Male and Female from each Purebred and Commercial Division Show.
- The selection of Supreme Champion Male and Female will be held at 4:30pm on Saturday. Male division will go first, immediately followed by the Females.
- Supreme and Reserve Supreme in each division will receive a Beef Expo customized Chair.



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## **GENERAL RULES AND REGULATIONS**

1. All animals entered in the open purebred classes must be registered with their respective breed associations. If not papered, the animal will be shown in commercial division.
2. The NB Beef Expo retains the right to withhold any monies owed to an exhibitor for the following reasons:
  - a) Removing livestock from the grounds before the close of the show;
  - b) Not maintaining their places of exhibit in a clean and orderly condition;
  - c) Not allowing their animals or exhibit to be used in connection with any judging competitions or requests by the Management;
  - d) For any cause which, in the opinion of the Committee, justifies such action.
3. The Management reserves the right to reject or refuse any entry, which is considered not suitable for exhibition. Animals suffering from any contagious disease will not be accepted as an exhibit, and if such an entry is accepted the animal must be removed from the grounds forthwith upon order of the Management. However, the NB Beef Expo is not responsible for the health of livestock or for any sickness, which may be incurred by livestock during or after the Show.
4. Exhibitors of animals, machinery in motion, and other exhibits liable to occasional accidents, injury or damage to persons coming in contact with them shall guard their exhibits and protect the public from coming in contact therewith, and every such exhibitor does hereby indemnify the NB Beef Expo from and against all such claims, demands, costs, charges, and expenses which it may incur, suffer, or be put to by reason of any accident, or of any person being injured or suffering damage through or by reason of any such exhibit not being properly guarded, or the public not being properly protected therefrom.
5. The NB Beef Expo will take reasonable precautions to ensure the safety of the exhibits sent to the Show but the owners themselves must take the risk of exhibiting them and should any exhibit or portion thereof be injured, lost or stolen, the NB Beef Expo will give assistance toward recovery of the same but will not be liable or make any payment for the value thereof.
6. **All competitors will be required to sign a disclaimer form (on the entry form).** The NB Beef Expo, its employees, agents or servants, shall not be liable for any loss to an Exhibitor, his/her employees, agents or servants which may be occasioned by fire, accidents, condition of structure, negligence of other exhibitors, or officials, or otherwise howsoever.
7. Any article left in the buildings, or on the grounds, after the close of the Show shall be entirely at the owner's risk.
8. Cooking or heating equipment or additional load of any kind whatsoever is expressly forbidden to be used in any barns or buildings, except where permission is granted by the Management. Fire and safety equipment placed at various places on the grounds by the Management shall not be removed or tampered with in any way except in cases of emergency.
9. Exhibitors desiring specific bedding will be liable for the supply and placing of the same themselves.
10. Daily removal of manure and waste bedding from livestock stalls will be the responsibility of the exhibitor or their attendants. Such refuse is to be piled neatly at a designated spot. Removal from that point shall be the responsibility of the Management.
11. Ample supplies of water are available for watering and washing of livestock. Exhibitors are asked to refrain from wastage of water by leaving taps or valves running when not in use.



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12. Exhibitors shall ensure that all livestock, which they exhibit, is securely fastened in stalls. Devices for fastening shall be provided by the Exhibitor.
13. No persons shall be permitted to enter the judging ring whilst judging is in progress except the judges, their attendants and officials, and exhibitors who are showing at that time.
14. All protests or appeals must be in writing, and must state plainly the cause of complaint, and shall be delivered to the Manager within four hours after the judges have given their decisions upon the animal or article in question. The sum of \$25.00 (twenty-five dollars) shall be deposited in each case of protest or appeal, the same to be forfeited if the appeal is not sustained. The Show Committee may thereupon forthwith decide the matter of such protest or appeal themselves, or may if they deem it necessary, appoint a new judge or judges, to decide the same, and such decisions, whether of the Committee or such new judge or judges, shall be final. An exhibitor has the right to protest or appeal as provided in the foregoing clauses, and is not allowed, therefore, to interfere with the judges while in the discharge of their duties. Any exhibitor so interfering or using abusive or contemptuous language to any judge shall forfeit his right to any premiums to which he may have been entitled and should there be no premium due him he shall be barred the privilege of exhibiting for two years thereafter.
15. No exhibit deemed unworthy by the judge or judges shall be awarded a prize and the right is reserved for the judges to withhold an award, or reduce an award when the exhibit is deemed to be of inferior merit.
16. The right is reserved for the Management to refuse any exhibit for lack of space or of any other cause, which they consider sufficient.
17. No person shall enter upon the grounds with any livestock or other exhibit, which has not been properly entered into competition, without the express permission of the Management.
18. The Exhibition is open to entries from all Provinces and States, but the Management reserves the right to refuse entries where no space is available.
19. Registration papers for all purebred animals must be shown before animals are judged.
20. No attachments shall be affixed to any part of the electrical wiring system within the grounds, except connections made through a properly installed outlet. Any person violating this regulation shall be liable to disqualification in any classes where they may have exhibits entered.
21. A vehicle park is provided for the general public and exhibitors. No liability whatsoever is entailed to the Show or Management, its servants or agents in providing such a parking place and the users thereof do so entirely at their own risk. All vehicle operators are subject to the direction and instructions of the official in charge of traffic and parking on the grounds. Refusal to obey instructions of these officials will result in banning of the offenders from the grounds.
22. Wherever the words “ • • Show committee” appears in these rules and regulations they shall mean those members of the official Show committee duly appointed by the NB Beef Expo. Where the word “Management” appears, it shall be construed to mean the persons duly appointed by the Show Committee to carry on the duties and fulfil the office of Manager of the NB Beef Expo.
23. If an exhibitor acts in an unsportsmanlike way and/or the management rules that the behavior during or after the show is not acceptable, they will be “barred” from participating in future NB Beef Expos.





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## ACCOMODATIONS AROUND SUSSEX

All Seasons – of (506) 433-2220  
Rates start at \$99.00/night.

Fairway Motel – (506) 433-3470  
Rates start at \$97.00/night- they offer pet friendly rooms.

Covered Bridge Inns & Suites – (506) 433-1805  
Rates start at \$89.00/night.

Amsterdam Inn – 1-800-468-2828  
Rates start at \$129.00/night.

For On-Site Trailer Hookups, please contact:  
Princess Louise Park (PLP) – (506) 433-4700

PLP Trailer Hookup Rates	Rate	HST	Invoiced
Semi Service Trailer Hook up (per night)	\$20.13	\$3.02	\$23.15
Full Service Trailer Hook up (per night)	\$30.31	\$4.55	\$34.86