



REPORTING DOCUMENT 2016

LOBBYING	
Successful in bringing the importance of establishing a comprehensive agriculture land policy and protecting topsoil at the fore-front of government- Department of Agriculture held consultations in Oct-Dec 2015 and now in the process of developing a draft policy. Highlighted as a priority for government in the Fall 2015 in the Speech from the Throne.	Co-chair of the Federal-Government-Industry Growing Forward 2 Advisory Committee
	Established of the Alliance's Strategic 3 Year Plan in February 2015
Presentation of the Alliance's Agriculture Land-Use and Topsoil Preservation Position Paper to Premier Gallant and Hon. Rick Doucet in July 2015	Part of the Canadian Federation of Agriculture Agricultural Framework committee to establish a policy and recommendations for the next agricultural framework
Participated during the government's consultations on the development of a Local Food and Beverage Strategy.	Met on numerous occasions with provincial government senior officials from various Departments
Active voice in addressing agricultural issues and priorities to all political parties leading to the federal elections	Continued to express our concerns regarding illegal wild turkeys releases in the province, and producers can now apply for nuisance permits to control wild turkeys. Discussions are ongoing with the Department of Natural Resources.
Presentation and submission to the Commission on Hydraulic Fracturing	
Wildlife Damage- successful in the establishment of the Nuisance Deer Management Assistance Program. The Alliance will be involved in the program first year review and continue to monitor and provide recommendations toward the Deer Compensation Program & Mitigation Program.	Completion of the third year of the Rural Road Enhancement Pilot Project and continuing to press for its continuation and improvement.
	Acted upon the resolutions passed at the 2015 Annual General Meeting and ongoing issues by developing an annual work plan.
Continued communications with TransCanada Corp and the National Energy Board for the Energy East Pipeline project to safeguard producers' interest. Member of CFA's pipeline committee.	Continue to pressure the provincial government to review farm plated vehicle registration fees, registration period, online registration Achieved more flexibility for farm plated vehicles; as of July 31 st 2014, farmers are now allowed to use their farm-plated vehicles to transport other farmers' products.
Primary lead in the development of the 2016-2018 Agricultural Industry Action Plan (collaboration with commodity groups and agricultural associations and Federal and Provincial government)	Active participant during the government's Strategic Program Review. The need for more investments in agriculture to promote healthy and local products ranked one of the most frequently heard comment.
Establishment of the Industry-Government Transportation Committee mandated with identifying opportunities that support transportation efficiencies and partnership with the agricultural industry. The committee members did an inventory of the transportation related issues and prioritize them into short, medium and long term actions.	Partnership with NB Power, ATV and Snowmobile Federations to address recreational vehicles on agricultural land.
	Joined the Co-operative Enterprise Council and the Coopérative de développement régional-Acadie efforts for establishing a Community Economic Development Investment Fund tax credit program

MEMBER SERVICES	ENVIRONMENT, PROGRAMS and PROJECTS	COLLABORATION, PARTNERSHIP & COMMUNICATIONS
Exclusive Membership Benefits	NEW- Breakfast on the Farm to promote agriculture to the general public	Member of the Canadian Federation of Agriculture
Organized a Canada GAP workshop in 2015	Continuing to administer the North West Agri-Environmental Club (CCNO) & North East Agri-Environmental Club (CCNE)	Member of the Canadian Agricultural Human Resource Council and representation on the Board of Directors
Health Plan through the Dairy Farmers of New Brunswick	EFP promotion to public through success stories	Atlantic Agricultural Hall of Fame Representation on the Board of Directors
Promoted courses, training and events in our communications and on our website and activity reports	Administrator of the Environmental Farm Plan (EFP) Program for the April 2013-March 2014 period 59 new completed EFP	Monthly Activity Reports and Biannual Newsletters
New Education & Training Section on Alliance website	68 EFP plan updates 746 producers with valid certificate (less than five years old)	Advisory Commodity Group
Two way communications among members and staff	Ongoing Professional Development for EFP and Agri-Environmental Club coordinators	Partnered with “Agriculture More than Ever Initiative”
Plastic Mulch Program	Collaboration with the Eastern Canada Soil and Water Conservation Centre & NB Soil and Crop Improvement Association	Supporter of the Provincial Government “Buy Local Campaign”
Promoted the agricultural industry at the NB Livestock Show and at the NB Provincial Exposition		Member of the Canadian Agriculture Safety Association (CASA)
NB Grown Logo	Increasing collaboration between the Department of Environment & Local Government Department of Agriculture, Aquaculture & Fisheries, watershed groups, agri-environmental club coordinators to address river bank erosion along agricultural land.	Social Media- promoting facts and a positive image of the agricultural industry
Working in collaboration with the Department of Agriculture, Aquaculture & Fisheries and the Renaissance College to establish a Social Media Kit for agricultural producers		
Surveyed members throughout the year	John Russell, EFP coordinator, is acting as an advisor for the Petitcodiac Watershed Alliance	Member of the Atlantic Federation of Agriculture (AFA)
Organizer of the Open Farm Day event in New Brunswick	John Russell, EFP coordinator, member of proAction Initiative with the Dairy Farmers of Canada	Atlantic Agricultural Leadership Program representation on the Board of Directors
James Robb Award, New Entrant Award and Innovation Award		Atlantic Veterinary College representation on the Advisory Council